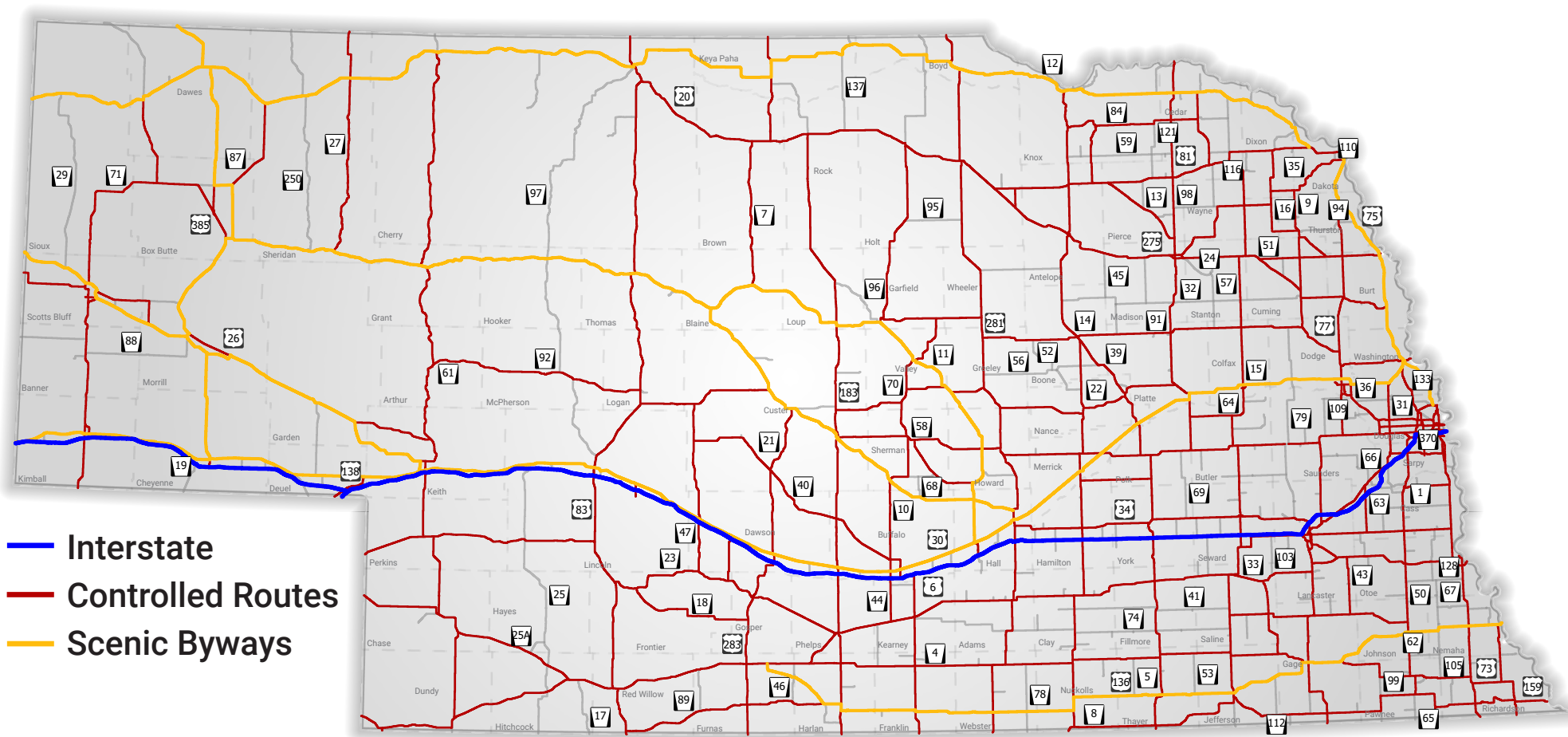


HIGHWAY BEAUTIFICATION CONTROL SYSTEM



Highway Beautification Overview

Congress has declared that outdoor advertising and junkyards in areas adjacent to the Highway Beautification Control System (HBCS) should be controlled in order to protect the public investment in such highways, to promote the safety and recreational value of public travel, and preserve natural beauty. The State of Nebraska, by enacting legislation which became effective March 27, 1972, has elected to participate in the control of advertising signs and junkyards.

Highway Beautification Program

- *Administers the Highway Beautification Program in accordance with Federal and State law and Rule and Regulation.
- *Controls the erection and maintenance of outdoor advertising signs, displays, and devices in areas adjacent to the control routes and scenic byways.
- *Controls the location and maintenance of junkyards in areas adjacent to the control routes.
- *Issues permits for those signs, displays, and devices that are allowed to be erected adjacent to the control routes.

