



## FOR IMMEDIATE RELEASE

### Media Advisory: NDOT, Local Law Enforcement and Partners to Kick Off ‘Drive Sober or Get Pulled Over’ Mobilization

**Dec. 19, 2024 (Lincoln, Neb.)** — The Nebraska Department of Transportation (NDOT), Nebraska State Patrol (NSP), Sarpy and Douglas County Sheriffs, AAA, and other partners will hold a press event on Friday, December 20, 2024, to highlight the ‘Drive Sober or Get Pulled Over’ campaign, running from December 11, 2024, to January 1, 2025. The event will include a live demonstration of DUI testing techniques to educate the public.

This national high-visibility enforcement effort aims to reduce impaired driving and its devastating consequences. In Nebraska in 2023, there were 6,323 DUI arrests and 69 alcohol-related fatalities. By raising awareness and increasing enforcement, this campaign seeks to save lives and prevent tragedies caused by impaired driving.

**What:** Law enforcement and safety officials will provide an overview of the campaign, demonstrate DUI testing techniques and will highlight the importance of sober driving.

**When:** Friday, December 20, 12:00 p.m. to 4:00 p.m.

- **12:00 p.m.** – DUI testing volunteers arrive; officers conduct breath tests to ensure zero Blood Alcohol Concentration (BAC)
- **12:30 p.m. to 4 p.m.** – Volunteers consume alcohol, then officers administer breath tests, conduct field sobriety tests and demonstrate ignition interlock technology
- **3:00 p.m.** – Multi-agency press conference starts

**Where:** FireGuard, 4404 S 76th Cir, Omaha, NE 68127

**Who:**

- Sheriff Aaron Hanson, Douglas County Sheriff
- Bill Kovarik, NDOT Highway Safety Administrator
- Lt. Jeremy Thorson, NSP
- Brian Ortner, AAA
- Lt. Joe Milos, Bellevue Police Department

#MORE#



Participating Agencies and Organizations include: 89.7 The River, AAA Nebraska, Bellevue Police Department, Bennington Police Department, Blair Police Department, Council Bluffs Police Department, Douglas County Sheriff's Office, Federal Sign, Fire Guard, Fremont County Sheriff's Office, Hy-Vee, Iowa State Patrol, Iowa Western Community College, Jones Automotive, La Vista Police Department, MADD Nebraska, National Safety Council, National Safety Council Nebraska, Nebraska Department of Transportation Highway Safety Office, Nebraska State Patrol, Nebraska Trucking Association, Offutt 55th Security Forces Squadron, Omaha Fire Department, Omaha Police Department, Papillion Police Department, Pottawattamie County Sheriff's Office, Project Extra Mile, Ralston Police Department, and the Sarpy County Sheriff's Office.

### Rideshare Offer

Extra enforcement will be on the roads this holiday season. Plan ahead with a sober driver or rideshare. Claim two \$10 ride vouchers—one for your ride to the party and one for your ride home—to avoid leaving your vehicle overnight at a bar or parking garage.

Sponsored by NDOT Highway Safety Office, AAA, Nebraska Trucking Association, Friedman Law, and MADD. Learn more and claim your voucher: <https://ndot.info/Uber10> (valid 12/11/24–1/1/25).

#NDOT#

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