











Design Strategies with Canva

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NHSTA CAN HELP!

NHSTA Traffic Safety Marketing: https://www.trafficsafetymarketing.gov/get-materials

Campaigns

Bicycle Safety

Child Safety

Distracted Driving

Drug-Impaired Driving

Drunk Driving

First Responder Safety

Motorcycle Safety

Older Driver Safety

Pedestrian Safety

Rail Grade Crossing

School Bus Safety

Seat Belt Safety

Speeding

Teen Driver Safety

Vehicle Safety













When Creative Elements Are Needed



Canva

Basic: Free

Pro: \$119.99 per year (\$9.99 per month)

Teams: \$300 per year (for first 5 people)



Adobe Express

Basic: Free

Pro: \$9.99 per month



Visme

Basic: Free

Starter: \$12.25 per

month

Pro: \$24.75 per month

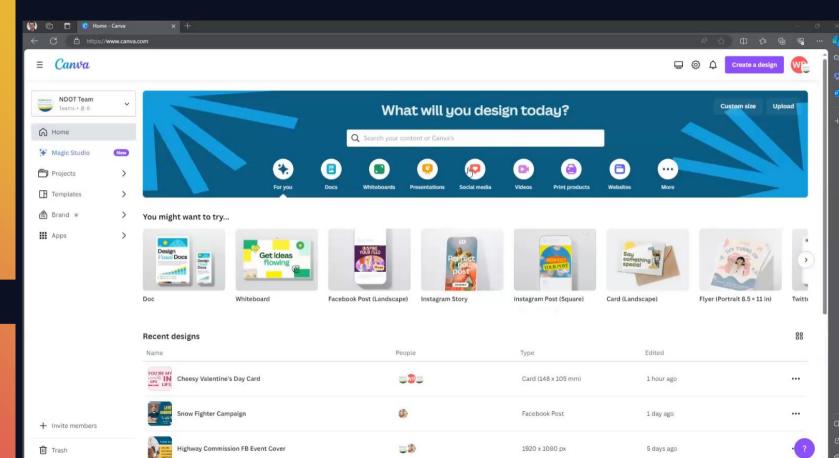
Teams: Varies





















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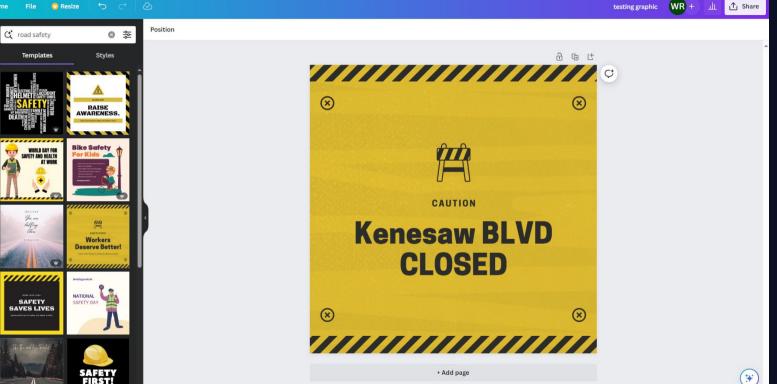
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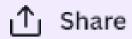




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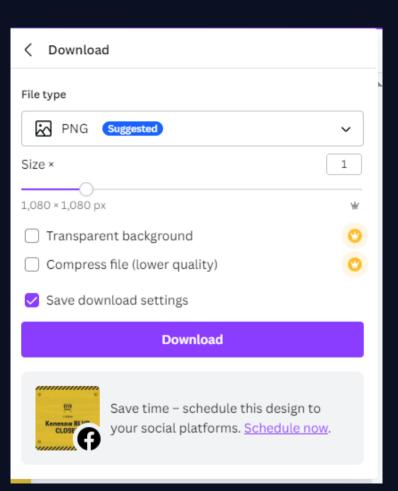








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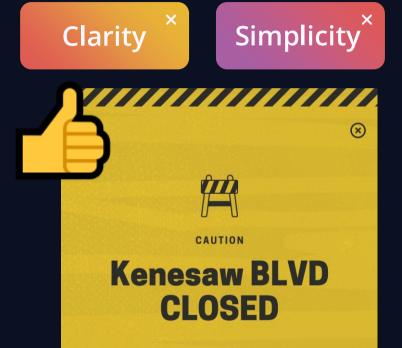
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Readability and Understanding





Accessibillity











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Questions?

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