Nebraska Vulnerable Road User (VRU) Assessment

August 2023



SPEAKER INTRODUCTION

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WHO IS A VULNERABLE ROAD USER?

• Anyone who walks, bikes, or rolls on or across Nebraska roads





GOALS OF THIS ASSESSMENT

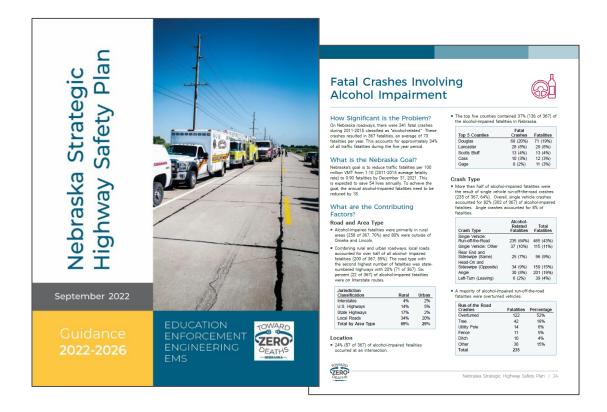
- Identify contributing factors that lead to VRU crashes
- Develop strategies that, when implemented, make progress towards our goal of eliminating fatal and serious injury crashes for VRUs
- Integrate assessment into the Nebraska Strategic Highway Safety Plan (SHSP)





SHSP OVERVIEW

- The Strategic Highway Safety Plan (SHSP) is an overarching document that uses data to identify areas of critical emphasis and lays out strategies for improving safety.
- SHSP has a goal of eliminating fatalities and serious injuries.





ZERO



SHARED RESPONSIBILITY

ROAD USERS AND ROAD STEWARDS

ACHIEVE ZERO FATALITIES TOGETHER



2022-2026 SHSP **CRITICAL EMPHASIS AREAS**



Increasing Seat Belt Usage

Reducing Roadway/Lane Departure Crashes

Reducing Impaired Driving Crashes



Reducing Intersection Crashes



Reducing Young Driver Crashes

Reducing Older Driver Crashes

Reducing Non-Motorist Crashes



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REDUCING NON-MOTORIST CRASHES

Goal

 To achieve Nebraska's fatality and serious injury goals, the number of annual nonmotorist fatalities needs to be reduced by 2. The number of non-motorist serious injuries needs to be reduced by 18 per year.

Data/Significance

 On Nebraska roadways, there were 623 fatal and serious injury crashes during 2016-2020 that involved a non-motorist. This accounts for 8% of all traffic fatalities and serious injuries during the five-year period.

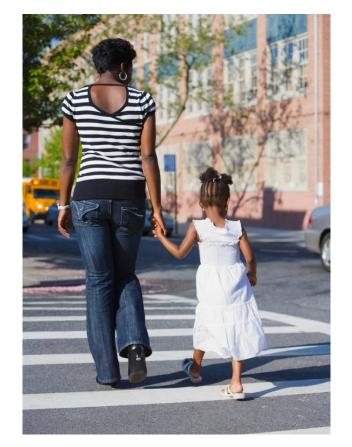
Strategy Review

- High Visibility Crosswalk Markings
- Rectangular Rapid Flashing Beacons
- Roundabouts
- Road Diets
- ADA Ramps & Curb Extensions
- Crosswalk Overhead Lighting



HERE'S HOW WE'LL DO IT

- Use existing data to understand the types of opportunities areas for safety improvement
- Listen to the stakeholders' experiences and identify barriers
- Develop systemic safety improvement strategies to apply those opportunities areas

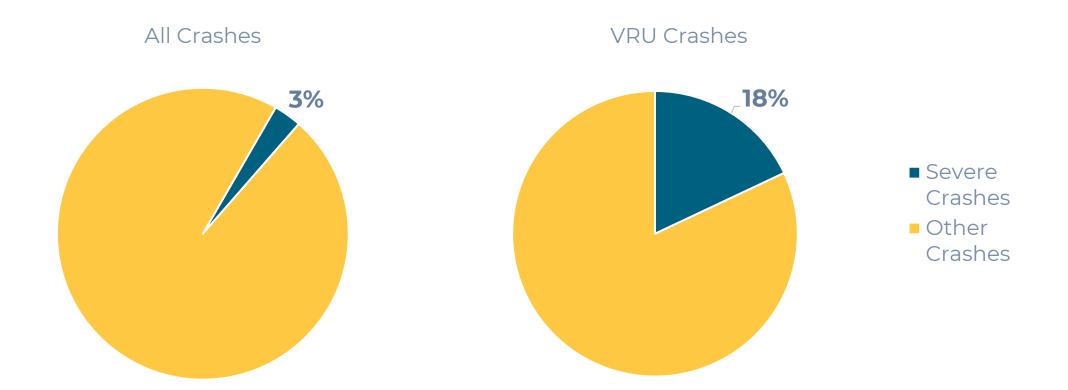




HERE'S WHAT WE KNOW RIGHT NOW

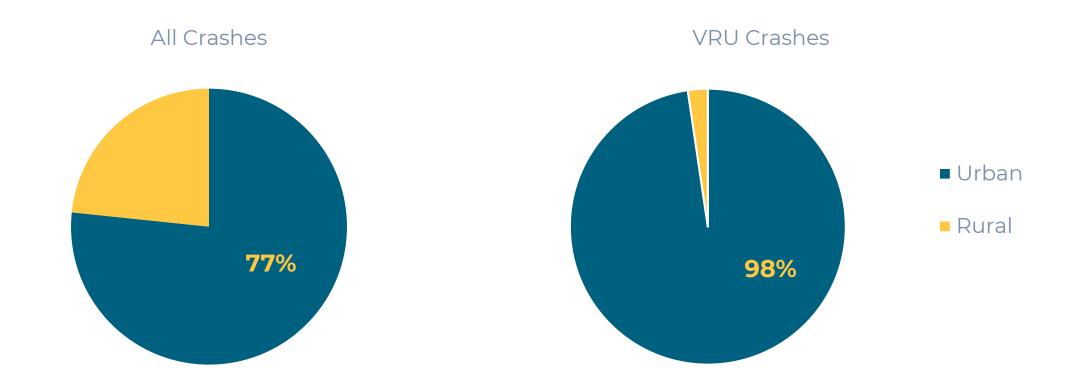


CRASH SEVERITY





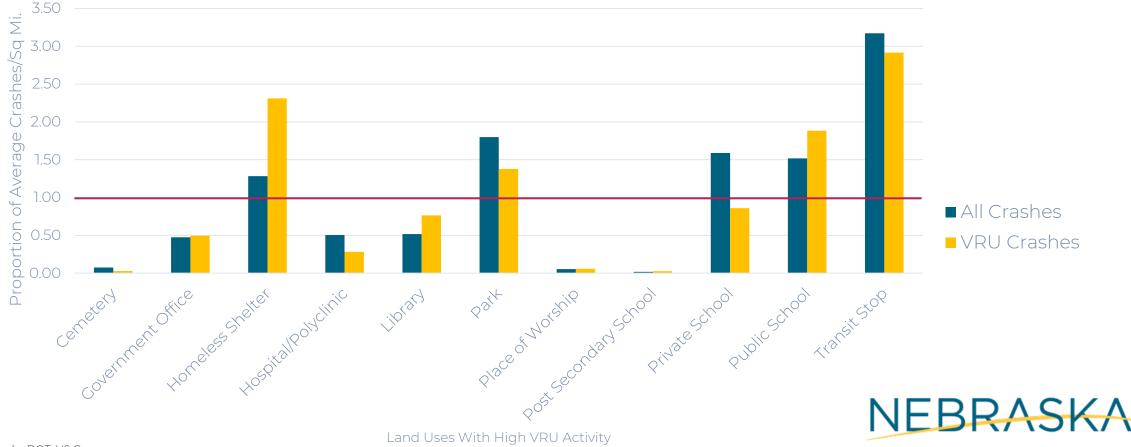
CRASH LOCATION – URBAN/RURAL





CRASH LOCATION – LAND USES

Crashes Near High VRU Land Uses (Fatal & Injury Only)



CRASHES BY TIME OF DAY





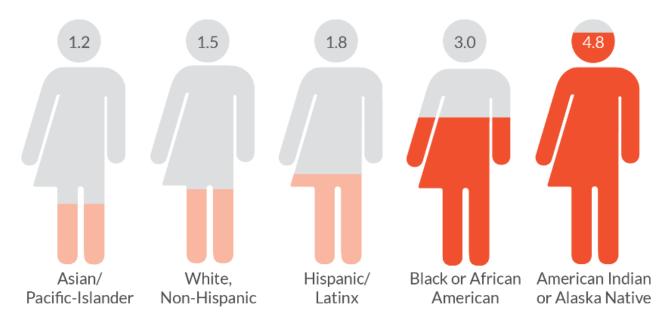
76%
of all pedestrian related fatalities occurred during periods of darkness.

Source: NHTSA



CRASHES BY RACE & ETHNICITY

People of color, particularly Native and Black Americans, are more likely to die while walking than any other race or ethnic group *Pedestrian deaths per 100,000 by race & ethnicity (2016-2020)*





SOCIAL VULNERABILITY

Number of VRU Crashes by Socially Vulnerable Census Tracts



Good Life. Great Journey.

Source: Center for Disease Control and Prevention (CDC)

WHAT HAS WORKED FOR OTHER PLACES

- Anticipating and accommodating human errors
- Keeping crash impact energy on the human body within tolerable levels
- Proactively identifying safety improvement opportunities
- Building in redundancy through layers of protection
- Sharing responsibility for achieving zero deaths
- Separating users in time and space
- Increasing visibility



HERE'S WHERE YOU COME IN!



TELL US...

- What are we missing?
- What is your experience?
- What are your safety concerns and barriers to walking, biking, and rolling?





HERE'S HOW TO CONTRIBUTE



- Visit with our staff at the stations to share your experiences
- Complete our survey
- Share the survey with others



MOVING FORWARD

- Incorporate your comments into analysis
- VRU Assessment will supplement the SHSP
- Updated with the SHSP
- Data will be reviewed annually between major updates to track strategy effectiveness
- Major update to SHSP/VRU Assessment in 2027





MORE INFORMATION





NDOT.INFO/SHSP

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THANK YOU

