# Nebraska Vulnerable Road User (VRU) Assessment

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#### SPEAKER INTRODUCTION

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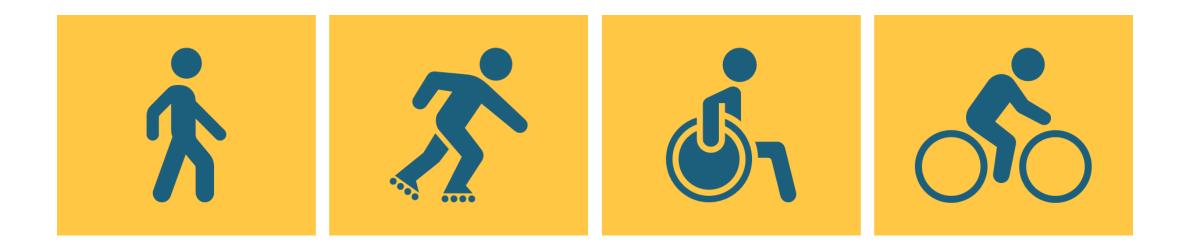
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## WHO IS A VULNERABLE ROAD USER?

• Anyone who walks, bikes, or rolls on or across Nebraska roads





# **GOALS OF THIS ASSESSMENT**

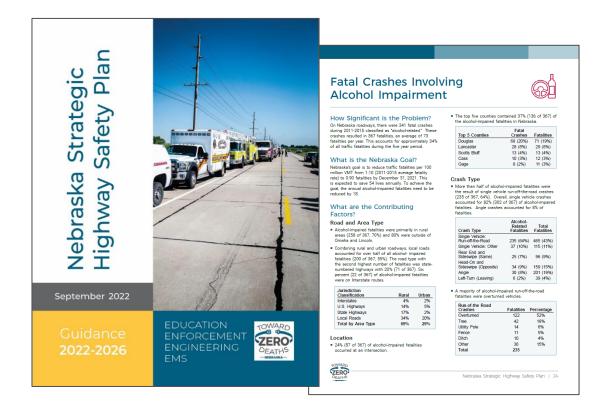
- Identify contributing factors that lead to VRU crashes
- Develop strategies that, when implemented, make progress towards our goal of eliminating fatal and serious injury crashes for VRUs
- Integrate assessment into the Nebraska Strategic Highway Safety Plan (SHSP)





#### **SHSP OVERVIEW**

- The Strategic Highway Safety Plan (SHSP) is an overarching document that uses data to identify areas of critical emphasis and lays out strategies for improving safety.
- SHSP has a goal of eliminating fatalities and serious injuries.





# ZERO



# SHARED RESPONSIBILITY

#### **ROAD USERS AND ROAD STEWARDS**

#### **ACHIEVE ZERO FATALITIES TOGETHER**



# 2022-2026 SHSP **CRITICAL EMPHASIS AREAS**



Increasing Seat Belt Usage

Reducing Roadway/Lane Departure Crashes

Reducing Impaired Driving Crashes



Reducing Intersection Crashes



Reducing Young Driver Crashes

Reducing Older Driver Crashes

Reducing Non-Motorist Crashes



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**Reducing Non-Motorist Crashes** 



# **REDUCING NON-MOTORIST CRASHES**

#### Goal

 To achieve Nebraska's fatality and serious injury goals, the number of annual nonmotorist fatalities needs to be reduced by 2. The number of non-motorist serious injuries needs to be reduced by 18 per year.

#### Data/Significance

 On Nebraska roadways, there were 623 fatal and serious injury crashes during 2016-2020 that involved a non-motorist. This accounts for 8% of all traffic fatalities and serious injuries during the five-year period.

#### **Strategy Review**

- High Visibility Crosswalk Markings
- Rectangular Rapid Flashing Beacons
- Roundabouts
- Road Diets
- ADA Ramps & Curb Extensions
- Crosswalk Overhead Lighting



# HERE'S HOW WE'LL DO IT

- Use existing data to understand the types of opportunities areas for safety improvement
- Listen to the stakeholders' experiences and identify barriers
- Develop systemic safety improvement strategies to apply those opportunities areas

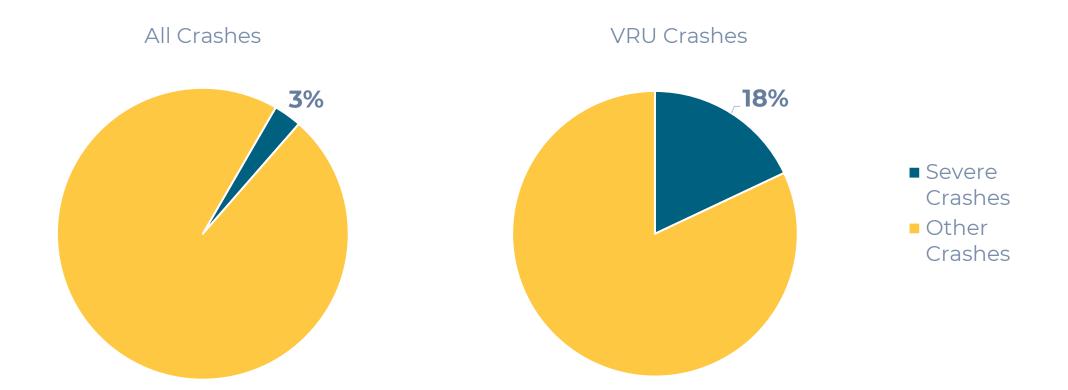




# HERE'S WHAT WE KNOW RIGHT NOW

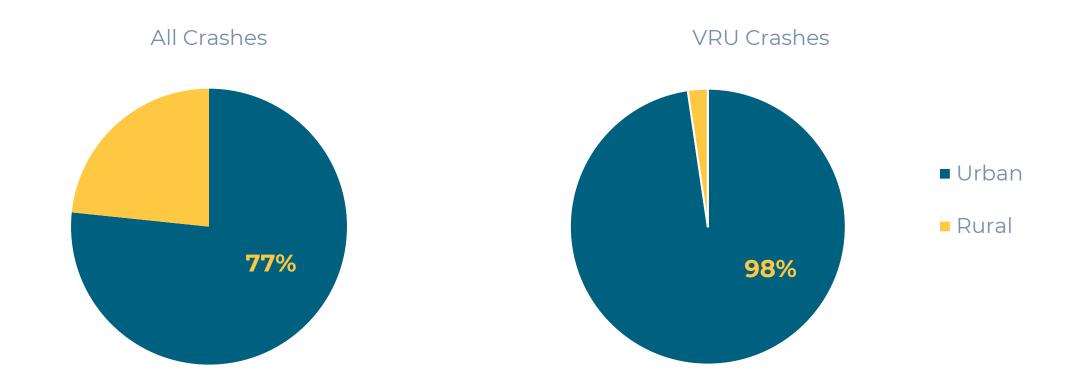


## **CRASH SEVERITY**





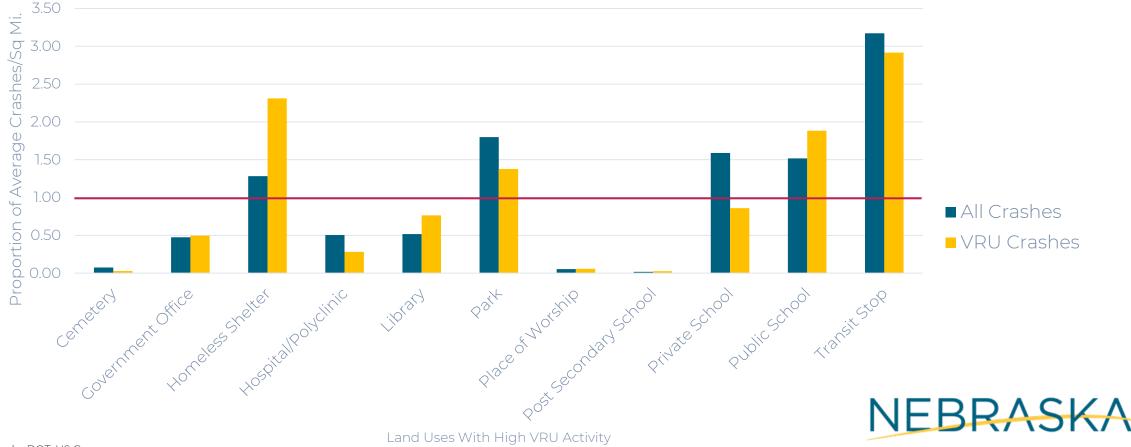
# **CRASH LOCATION – URBAN/RURAL**





# **CRASH LOCATION – LAND USES**

Crashes Near High VRU Land Uses (Fatal & Injury Only)



#### **CRASHES BY TIME OF DAY**





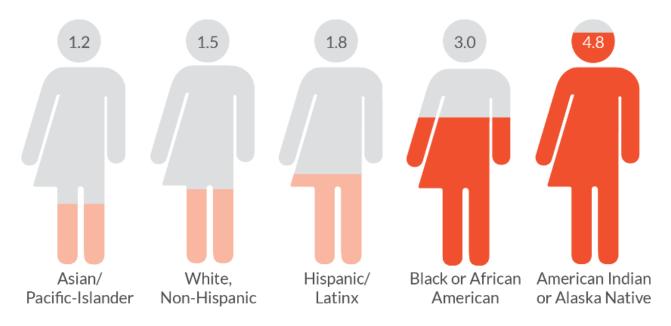
76%
of all pedestrian related fatalities occurred during periods of darkness.

Source: NHTSA



### **CRASHES BY RACE & ETHNICITY**

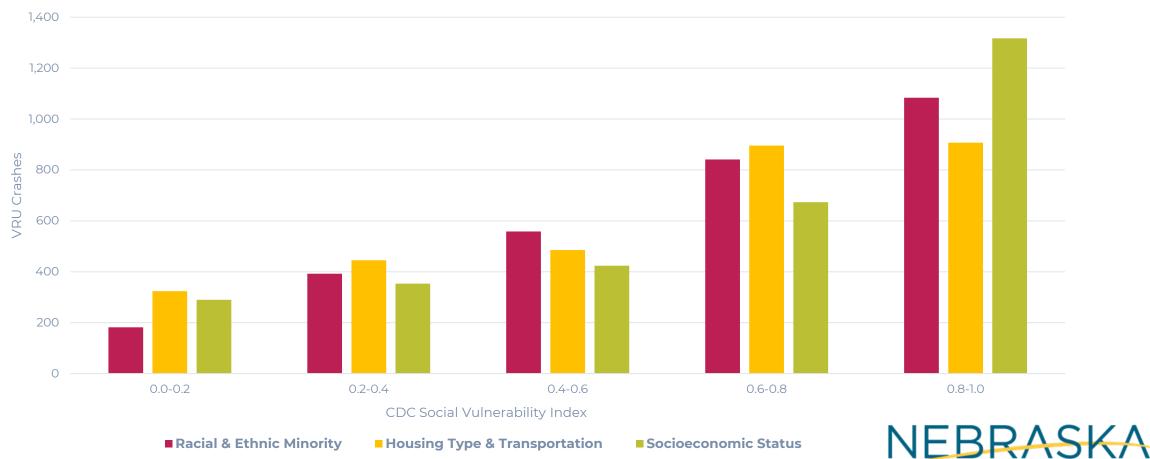
**People of color, particularly Native and Black Americans, are more likely to die while walking than any other race or ethnic group** *Pedestrian deaths per 100,000 by race & ethnicity (2016-2020)* 





#### SOCIAL VULNERABILITY

Number of VRU Crashes by Socially Vulnerable Census Tracts



Good Life. Great Journey.

Source: Center for Disease Control and Prevention (CDC)

# WHAT HAS WORKED FOR OTHER PLACES

- Anticipating and accommodating human errors
- Keeping crash impact energy on the human body within tolerable levels
- Proactively identifying safety improvement opportunities
- Building in redundancy through layers of protection
- Sharing responsibility for achieving zero deaths
- Separating users in time and space
- Increasing visibility



#### **HERE'S WHERE YOU COME IN!**



# TELL US...

- What are we missing?
- What is your experience?
- What are your safety concerns and barriers to walking, biking, and rolling?





# HERE'S HOW TO CONTRIBUTE



- Visit with our staff at the stations to share your experiences
- Complete our survey
- Share the survey with others



## **MOVING FORWARD**

- Incorporate your comments into analysis
- VRU Assessment will supplement the SHSP
- Updated with the SHSP
- Data will be reviewed annually between major updates to track strategy effectiveness
- Major update to SHSP/VRU Assessment in 2027





#### **MORE INFORMATION**





NDOT.INFO/SHSP

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# **THANK YOU**

