

# NDOT Highway Safety Office TRAFFIC SAFETY MATERIALS ORDER FORM

Revised 11/30/2018

<http://dot.nebraska.gov/safety/hso/education/>

**IMPORTANT:** The materials listed below are provided as free resources. Research findings and products are constantly changing. Due to liability issues, NDOT Highway Safety Office strongly encourages you to regularly review the materials your organization distributes and dispose of outdated/inaccurate materials. **Quantities are limited to 200 of each item (unless otherwise indicated). The total order cannot exceed 600 items.** Manufacturer information has been provided for larger orders.

## ALCOHOL / DRUGS

<b>ALCOHOL IMPAIRMENT CHART (BAC CHART)</b>		<b>Type</b>	<b>Quantity</b>
	This pocket size chart is an alternative method of calculating the approximate blood alcohol content (BAC) level of impairment by weight and drink. There is no blood alcohol calculator that is 100% accurate due to the number of factors regarding the consumption and reduction (burn off) rates of different people. This is a rough estimation of the BAC based on the following: the sex (male/female) of the drinker, drinking frequency, and elapsed time.	Chart 3" x 3"	
<b>ARRIVE ALIVE! YOU DRINK AND DRIVE. YOU LOSE. POSTERS</b>		<b>Type</b>	<b>Quantity</b>
	You Drink And Drive. You Lose. (Blue) (8 1/2" x 11")	Poster Limit 5	
	You Drink And Drive. You Lose. (Pink) (8 1/2" x 11")	Poster Limit 5	
<b>DRIVING UNDER THE INFLUENCE: A CRASH COURSE</b>		<b>Type</b>	<b>Quantity</b>
	This eight-panel pamphlet explains what BAC is, how long it takes the body to process and eliminate alcohol, the effects of marijuana on driving, and includes national and Nebraska specific statistics on impaired driving. Target audience: teen and adult drivers. ©2010 Education Specialty Publishing, LLC - 877-329-0578	Brochure English	
<b>NEW - Drugs, Brains, and Behavior – The Science of Addiction</b>		<b>Type</b>	<b>Quantity</b>
	Abuse of and addiction to alcohol, nicotine, and illicit and prescription drugs cost Americans more than \$700 billion a year in increased health care costs, crime, and lost productivity. Every year, illicit and prescription drugs and alcohol contribute to the death of more than 90,000 Americans. National Institute on Drug Abuse, July 2014	Brochure Limit 1	
<b>NEW - DRUGS: Shatter the Myths</b>		<b>Type</b>	<b>Quantity</b>
	NIDA is part of the National Institutes of Health. They are the largest supporter of the world's research on drug abuse and addiction. Their goal is to better understand who uses drugs, why, and how drugs work in the brain and body, so they can develop and test new ways to prevent and treat drug abuse and addiction. This brochure includes: Marijuana, Peer Pressure, Alcohol, Medical Consequences, RX Drugs, Drugs & Your Brain, and Treatment. March 2015	Brochure Limit 1	
<b>NEW - Marijuana Facts for Teens</b>		<b>Type</b>	<b>Quantity</b>
	To help you make an informed choice, this brochure has some brief summaries of what marijuana research is telling us. These topics represent the most popular questions and comments we get every day on our teen website and blog. Share them with your friends to help them separate fact from myth. National Institute on Drug Abuse, May 2015	Brochure Limit 1	
<b>NEW - Marijuana: Facts Parents Need to Know</b>		<b>Type</b>	<b>Quantity</b>
	Marijuana remains the most abused illegal substance among youth. By the time they graduate high school, about 46 percent of U.S. teens will have tried marijuana at least once in their lifetime. Talking to our children about drug use is not always easy, but it is crucial. National Institute on Drug Abuse, June 2014	Brochure Limit 1	
<b>PARTY This Weekend? We'll See You There! Poster</b>		<b>Type</b>	<b>Quantity</b>
	The report underage drinking poster, "Party This Weekend?" with the toll-free tip line number 1-866-MUST-B-21 is available in 11" x 17" through this order form.	Poster Limit 5	
<b>Save Lives Report Drunk Drivers Immediately Dial *55 or 911 Poster</b>		<b>Type</b>	<b>Quantity</b>
	The report "Save Lives Report Drunk Drivers Immediately Dial *55 or 911 is available in 11" x 17" through this Order Form.	Poster Limit 5	


<b>The ABCs of BAC – A Guide to Understanding Blood Alcohol Concentration and Alcohol Impairment</b>		<b>Type</b>	<b>Quantity</b>
	This brochure provides A Guide to Understanding Blood Alcohol Concentration and Alcohol Impairment which explains what “BAC” is, affects of a BAC, including a chart which containing the more common symptoms people exhibit at various BAC levels. NHTSA July 2016 (Rev)	Brochure	
<b>BICYCLIST / PEDESTRIAN</b>			
<b>A SAFE RIDE FOR KIDS ON BIKES</b>		<b>Type</b>	<b>Quantity</b>
	This Child Safety Fact sheet explains to parent/caregiver the dangers children face on bikes, what parents/caregivers can do to improve their child’s safety, and tips on choosing and using helmets. © 2012 Safe Ride News Publications, 1-800-403-1424, <a href="http://www.saferidenews.com">www.saferidenews.com</a>	English Limit 100	
		Spanish Limit 100	
<b>NEBRASKA BICYCLE SAFETY BROCHURE (Order from Nebraska Dept. of Transportation)</b>			
	This pamphlet outlines basic bicycle safety tips, including hand signals, Nebraska bicycle laws, and trail information, emergency highway help contacts. This brochure is produced by the Nebraska Department of Transportation. <b>To obtain copies contact</b> <a href="https://dot.nebraska.gov/media/1268/bicycle-guide.pdf">https://dot.nebraska.gov/media/1268/bicycle-guide.pdf</a>		See Website Link
<b>SAFE WALKING – KEEPING YOUNG PEDESTRIANS SAFE AND FIT</b>		<b>Type</b>	<b>Quantity</b>
	The Safe Walking Fact Sheet provides safety tips on keeping young pedestrians Safe and Fit. To obtain copies click on: <a href="#">Safe Walking</a> ©2015 Safe Ride News Publications	Fact Sheet	
<b>SUMMER, YOU, AND BIKE SAFETY (Order from Nebraska Game and Parks)</b>			
	“As you head outside to bike on the trails or through your neighborhood, be a safe and responsible cyclist.” This pamphlet outlines basic safety tips, as well as tips for trail riding. It also includes a quiz to see how well readers know safety guidelines. 4/01 Nebraska Game and Parks Commission. <b>To obtain copies contact Let Hain at 402-471-5475 or email</b> <a href="mailto:let.hain@nebraska.gov">let.hain@nebraska.gov</a>		See Website Link
<b>CHILD PASSENGER SAFETY SEATS &amp; SAFETY BELTS</b>			
<b>NEW - ACT: Safe Kids Worldwide, poster “Never Leave Your Child Alone in a Car”.</b>		<b>Type</b>	<b>Quantity</b>
	Child Passenger Safety information on ACT. Poster size 15” x 11” approximate.	Poster Limit 5	
<b>BECOME A CHILD PASSENGER SAFETY TECHNICIAN IN NEBRASKA</b>		<b>Type</b>	<b>Quantity</b>
	The brochure provides information on how community members can become a CPS technician. Where to register online and contact information.	Brochure	
<b>BOOSTERS FOR BIG KIDS</b>		<b>Type</b>	<b>Quantity</b>
	This Child Safety Fact sheet includes a 5-step test to determine whether a child should ride in a booster seat or safety belt.	English Limit 100	
		Spanish Limit 100	
<b>BUCKLE UP IN YOUR TRUCK POSTER</b>		<b>Type</b>	<b>Quantity</b>
	This 12” x 18” color poster states “We’re finished with warnings. People still aren’t using their safety belts. So we’re stepping up law enforcement and writing tickets. No excuses, no exceptions. So buckle up in your truck. Or you will get a ticket.”	Poster Limit 5	
<b>BUCKLE UP IT’S THE LAW PARKING LOT SIGN</b>		<b>Type</b>	<b>Quantity</b>
	Blue and white 10” x 14” metal sign for parking lot exits. English _____ Spanish _____	Metal Sign Limit 5	
<b>CAR SEATS AND PICKUP TRUCKS – SAFETY TIPS FOR FAMILIES</b>		<b>Type</b>	<b>Quantity</b>
	Fact Sheet provides information on placing car seats in pickup trucks. Covers car seats in regular-cab, extended-cab and crew-cab pickups. Information on air bag danger, rear facing car seat placement, vehicle seat cushions and tethers are included. © 2018 Safe Ride News Publications, 800-403-1424 <a href="http://www.saferidenews.com">www.saferidenews.com</a>	Fact Sheet Limit 100	
<b>CLICK IT OR TICKET PENS</b>		<b>Type</b>	<b>Quantity</b>
	Click it or Ticket black ink pens – 100 to a box	Limit 200	

<b>CLICK IT OR TICKET POSTER</b>		<b>Type</b>	<b>Quantity</b>
	Click It Or Ticket – Save Your Wallet. Save Your Life. (8 ½" x 11")	Poster Limit 5	
<b>GET SEAT-IATED – DON'T GET LEFT IN THE DUST</b>		<b>Type</b>	<b>Quantity</b>
	Are you keeping up? Make sure you #GETSEATIATED by January 1, 2019, when the new child passenger safety law takes effect. <a href="http://www.drivesmartne.org">http://www.drivesmartne.org</a>	Card	
<b>IF YOU'RE PREGNANT SEAT BELT RECOMMENDATION FOR DRIVERS AND PASSENGERS</b>		<b>Type</b>	<b>Quantity</b>
<b>NEW</b>	Learn how to position your seat, and other tips to maximize the safety of you and your unborn child. Website:www.safercar.gov – NHTSA 2016	Poster Limit 5	
<b>NEBRASKA RESTRAINT LAWS – OCCUPANT PROTECTION LAW/CHILD PASSENGER RESTRAINT LAW</b>		<b>Type</b>	<b>Quantity</b>
	This 3 1/2" x 11" information card briefly outlines Nebraska's child safety seat and safety belt use laws. The backside contains tips for transporting children safely and the website address to find child safety seat Check-Up Events across Nebraska. 2/18, NDOT Highway Safety Office	Card	
<b>NEBRASKA SAFETY BELT FACTS 2017 (Go to website listed below for copies)</b>		<b>Type</b>	<b>Quantity</b>
	The NDOT Highway Safety Office website provides this information which briefly states facts about traffic crashes, the resulting injuries and deaths, and cost to society. Copies can be made from website: <a href="https://dot.nebraska.gov/media/11642/nesbfac17.pdf">https://dot.nebraska.gov/media/11642/nesbfac17.pdf</a>	Fact Sheet	
<b>NEBRASKA TEEN DRIVER FACTS 2017 (Go to website listed below for copies)</b>		<b>Type</b>	<b>Quantity</b>
	The NDOT Highway Safety Office website provides this information which briefly states facts about teen driver traffic crashes. The fact sheet compares teen drivers to all traffic crashes and different types of driving circumstances. Copies can be made from website: <a href="https://dot.nebraska.gov/media/11643/ndvrfacts2017.pdf">https://dot.nebraska.gov/media/11643/ndvrfacts2017.pdf</a>	Fact Sheet	
<b>SPANISH SAFETY BELT POSTERS - (Limit 5 each)</b>		<b>Type</b>	<b>Quantity</b>
	<b>VIGILANDO LAS 24 HORAS DEL DÍA</b> (On the lookout 24 hours a day.) General Audience	Spanish Poster	
	<b>Goleador del equipo, 286 online friends, No cumple con las leyes.</b> (Top scorer, 286 online friends. A lawbreaker.) Teen Audience	Spanish Poster	
	<b>Adora la fotografía, Futura doctora, No cumple con las leyes.</b> (She adores photography. Future doctor. A lawbreaker.) Teen Audience	Spanish Poster	
	<b>SI NO TE ABROCHAS, TE PARARÁN... Y NO EXACTAMENTE TUS ADMIRADORAS.</b> (If you don't buckle up, you will be stopped...and not exactly by your female admirers.) General Audience	Spanish Poster	
	<b>ES LA LEY: EN LOS ESTADOS UNIDOS, SI NO TE ABROCHAS SERÁS MULTADO.</b> (IT IS THE LAW: In the United States, if you don't buckle up you will be fined!) General Audience	Spanish Poster	
	<b>SI, ERES EL MÁS GRANDE PERO AÚN TIENES QUE ABROCHARTE EL CINTURÓN DE SEGURIDAD.</b> (Okay, you are the biggest but you still have to buckle up.) General Audience	Spanish Poster	
	<b>AÚN HASTA AQUÍ LLEGAMOS.</b> (We can even get here.) General Audience	Spanish Poster	
<b>VINCE AND LARRY STICKERS</b>		<b>Type</b>	<b>Quantity</b>
	The famous crash dummies Vince and Larry® are pictured on these 2" round stickers along with the phrase "Don't be a dummy...Wear your seat belt!" © 1988 Russell Specialties Corp	Stickers	

**DISTRACTED DRIVING / DEFENSIVE DRIVING / MISCELLANEOUS**

<b>BE TIRE SMART TIRE SAFETY BROCHURE</b>		<b>Type</b>	<b>Quantity</b>
	This brochure explains the importance of maintaining tire pressure, alignment, rotation, and tread. © 2011 Rubber Manufacturers Association, 202-682-4800. More information can be found on their website at: <a href="http://www.betiresmart.org">www.betiresmart.org</a>	Brochure	

<b>DISTRACTED DRIVING POSTERS</b>		<b>Type</b>	<b>Quantity</b>
	Officials Are Stepping-Up Enforcement on Distracted Driving Laws.	Poster Limit 5	
	If You Talk or Text on Your Cell Phone While Driving, You Will Get a Ticket. Officials Are Stepping-Up Enforcement on Distracted Driving Laws	Poster Limit 5	
<b>NEW</b>	<b>Distracted Driving Poster Teen “You had One Job” put the phone down and drive.</b> Drive Smart Nebraska Coalition material for teen distracted driving. Poster size 15” x 11”.	Poster Limit 5	
<b>NEW</b>	<b>Distracted Driving Poster Husband “You have One Job” put the phone down and drive.</b> Drive Smart Nebraska Coalition Material for parents and distracted driving. Poster Size 15” x 11”.	Poster Limit 5	
<b>NEW - DISTRACTED DRIVING/OCCUPANT PROTECTION INFOGRAPHIC CARD</b>		<b>Type</b>	<b>Quantity</b>
	Infographic card 2-sided four color. Card size 4” x 11”. 2016 data and information on the card.	Card	
<b>KIDS ACTIVITY SHEETS</b>		<b>Type</b>	
	These 12 pages of activities include cracking a code, word searches, and a crossword puzzle. Aimed at upper elementary age students, topics include booster seat, school bus, pedestrian, bike, and railroad safety. The last page explains to parents ten steps they can take to keep kids safe. Copies can be made by clicking on: <a href="#">Kids Activity Sheet</a>	Activity Booklet	See Website Link
<b>MOTORCYCLE POSTERS – (Limit 5 each)</b>		<b>Type</b>	<b>Quantity</b>
	GEAR UP NEBRASKA! Whether you’re on the road or on the field- Gear up and be safe!	Poster	
	Motorcycle Safety Is Where Awareness & Respect Intersect	Poster	
	Watch for Motorcycles Everywhere	Poster	
	We’re all sharing the road...watch out for motorcycles! (8 ½” x 11”)	Poster	
<b>NDOT HIGHWAY SAFETY OFFICE VIDEO LIBRARY CATALOG</b>		<b>Type</b>	<b>Quantity</b>
	More than 100 videos are available on loan at no cost. Topics include alcohol, bicycle safety, child and pedestrian safety, defensive driving, motorcycle safety, occupant restraints, safety patrol, and other topics. Available on website below: <a href="http://dot.nebraska.gov/media/6308/videocat.pdf">http://dot.nebraska.gov/media/6308/videocat.pdf</a>	Catalog Limit 1	
<b>NEW - NEBRASKA’S GRADUATED DRIVER LICENSING (GDL):DRIVING RESTRICTIONS</b>		<b>Type</b>	<b>Quantity</b>
	Nebraska’s Graduated Driver Licensing (GDL) informational card to educate parents, teens, school staff and the general public. Information to highlight GDL laws for teens age 14-17 and inform that a teen driver must hold a POP for one year before receiving an unrestricted license.	Card – 4”x11”	
<b>NEBRASKA WORK ZONE SAFETY</b>		<b>Type</b>	<b>Quantity</b>
	Work Zone? No Phone! You have one job. Put the phone down and drive. – Nebraska Safety Council, <a href="https://www.nesafetycouncil.org/drivingsources">https://www.nesafetycouncil.org/drivingsources</a>	Card – 4”x11”	
<b>TEEN DRIVING – AAA (For Teens and Parents)</b>			
	Keys2Drive is AAA’s new website which puts the focus on YOU – giving you the tools and information you need to cruise through the licensing process and become a good driver as a teen. For a parent/ caregiver the site provides extensive, state-specific information, and useful tools to help you guide your teen through the learning-to-drive process. <b>For additional information contact AAA at <a href="https://teendriving.aaa.com/NE/">https://teendriving.aaa.com/NE/</a></b>		See Website Link
<b>ADDITIONAL MATERIALS</b>			
	The National Highway Traffic Safety Administration (NHTSA) has a variety of materials available free of charge. The NHTSA’s “Get Materials” is located on the web at <a href="https://www.trafficsafetymarketing.gov/get-materials">https://www.trafficsafetymarketing.gov/get-materials</a> Allow four weeks for delivery.		

<b>ITEMS AVAILABLE ON LOAN BY CALLING 402/471-2515</b>	
<b>Banners</b>	1. Air Bag Safety: Buckle Everyone! Children in Back
	2. Campaign Safe & Sober...Saving Lives and Dollars
	3. Click It or Ticket 
	4. Law Enforcement Supports Buckle Up Nebraska
<b>Distract-A-Match Game</b>	Game includes: game mat, assorted shapes, timer, carry bag, and quick start guide.
<b>Fatal Vision Impairment Goggles</b>	Kit contains two pairs of goggles, walk-the-line tape, and instructor guide.
<b>Speed Monitoring Trailer</b>	Contact William Kovarik at 402-471-2516 or email <a href="mailto:william.kovarik@nebraska.gov">william.kovarik@nebraska.gov</a>
<b>NDOT Highway Safety Office Audio-Video Catalog</b>	Can be viewed by clicking on <a href="#">Audio-Visual Catalog</a>

**SAFETY PROGRAMS:**

The Nebraska State Patrol's Safety Program provides a variety of safety related topics including the **Rollover Simulator, Seat Belt Convincer** and **Distracted Driving Simulator** to serve communities across the state. To request a program, visit <http://statepatrol.nebraska.gov/> and click on Services, click Safety Programs to locate the Troop area closest to your community.

Total number of items requested \_\_\_\_\_ (not to exceed 600). **Quantities are limited to 200 of each item (unless otherwise indicated).** These items are available for Nebraska residents only.

<b>Name:</b>		Date of Event:
<b>Agency/Company:</b>		County:
<b>Street Address:</b>		
<b>City, State, Zip Code:</b>		Telephone #

**Submit the entire order form to NDOT Highway Safety Office:**

**FAX:** 402-471-3865

**Mail:** P.O. Box 94612, Lincoln, NE 68509

**Pick up:** 5001 South 14<sup>th</sup>, Room 158

**Questions? Call:** 402-471-2515