



## PLANNING COMPLETED RESEARCH PROJECT

PROJECT NAME: INVESTING IN BICYCLE INFRASTRUCTURE TO SPUR STATEWIDE  
ECONOMIC GROWTH THROUGH BICYCLE TOURISM  
PROJECT NUMBER: SPR-P1(20) M098

### RESEARCHERS

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### SPONSORS

Nebraska Department of  
Transportation

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### FINAL REPORT

[Click here to access Final Report](#)

### NDOT RECOMMENDATIONS BASED OFF RESEARCH

[Click Here to access to Research  
Readiness Level \(RRL\) Assessment](#)

### PROJECT CONCLUSION

Bicycle tourism is a growing industry that has been shown by prior studies to contribute significantly to the economy of numerous states. The economic benefits of recreational bicycling are not limited to the direct effects of the transactions of bicyclists in related industries, but also spillover effects such as the reduction of automobile activity and its associated costs to society, or the decrease of the costs of obesity and inactivity to the healthcare system. This study focused on the former and provided a qualitative and quantitative analysis of the economic impacts derived from recreational bicycling expenditure, as well as an assessment of the implications of bicycling events and activity for Nebraskan communities along with local and state governments. It found that bicycle tourism events generate many millions of dollars for governments; however, event organizers see potential being limited by DOT planning and cooperation.



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