

NEBRASKA
Drive Sober or Get Pulled Over Campaign:
December 15, 2023 – January 1, 2024

** WATCH FOR THESE DATES	November 17, 2023	Overtime Application Due
	Week of December 11, 2023	Pre-Press Release/Local Media Event
	December 15, 2023– January 1, 2024	Enforcement
	Week of January 1, 2024	Post-Press Release/Local Media Event
	January 12, 2024	Activity Summary Due

Overtime Application – Due November 17, 2023

- All Nebraska Law Enforcement Agencies are encouraged to participate in this mobilization.
- Requests for funding assistance must be approved **before** overtime enforcement activity takes place.
- You do not need to request funding assistance to participate. To participate without funding assistance, follow the schedule and submit a completed activity summary by January 12, 2024.

Pre-Press Release/Local Media Event – Release Week of December 11, 2023

- All agencies are encouraged to enlist the help of local advocates (i.e., **Safe Communities team, physicians, EMS, MADD, other local advocates**) as well as utilize the resources below:
 - Website sponsored by the National Highway Traffic Safety Administration with media kits including talking points, editorials, statistics, and more.
<https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over/holiday-season>
 - Website containing Nebraska statistics, facts, links to national websites and the order form for brochures and posters. <https://dot.nebraska.gov/safety/hso>
 - Email to contact MADD Nebraska for help in setting up high visibility checkpoints and gaining community support, ne.state@madd.org, 800-444-MADD, 402-434-5330.
 - Statewide coalition educating the public on the seriousness of underage drinking.
www.projectextramile.org

Enforcement – Enforcement dates are December 15, 2023 – January 1, 2024

- Increased traffic enforcement with zero tolerance for impaired driving violations will occur nationwide December 15, 2023 – January 1, 2024.
- Multi-agency enforcement activities are encouraged.

Post-Press Release/Local Media Event – Release week of January 1, 2024

- This media event will announce the enforcement results, including number of citations issued and “beyond the ticket” activity.