

**NEBRAKSA'S  
PERFORMANCE-BASED  
FY2024 ANNUAL GRANT  
APPLICATION**

**October 1, 2023 to September 30, 2024**

**BUCKLE  
UP  
DRIVE  
SOBER**



**Nebraska Department of Transportation  
Highway Safety Office  
P.O. Box 94612, Lincoln NE 68509  
<http://dot.nebraska.gov/safety/hso/>**

**STATE OF NEBRASKA**

**“Performance-Based”  
Annual Grant Application**

October 1, 2024 – September 30, 2024

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Appendix A Certifications and Assurances for FY2024

Appendix B to part 1300 - Application Requirements for Section 405 and Section 1906 Grants

Attachment A: Traffic Records System Plan 2022-2026

Attachment B: 1906 Racial Profiling Information

Attachment C: Impaired Driving Task Force Plan FY2024

Attachment D: Distracted Driving Questions

## Grant Application for 402 Funds plus the following Incentive Grants:

|                                       |                    |
|---------------------------------------|--------------------|
| 405(b) Occupant Protection            | Yes - Low Use Rate |
| 405(c) State Date Systems Improvement | Yes                |
| 405(d) Impaired Driving               | Yes - Mid-Range    |
| 405(d) Ignition Interlock             | No                 |
| 405(d) 24-7 Sobriety Program          | No                 |
| 405(e) Distracted Driving             | Yes                |
| 405(f) Motorcyclist Safety            | Yes                |
| 405(g) Nonmotorized                   | No                 |
| 405(h) Preventing Roadside Deaths     | No                 |
| 405(i) Driver and Officer Safety      | No                 |
| 1906 Racial Profiling Data Collection | Yes                |

## Nebraska Priority Counties

These data sources may be used as single sources of information or utilized in combination with other traditional traffic record data for problem identification. By refining the problem identification process annually and by implementing specific program activity addressing those problems, greater measurable outcomes are expected.

For the purpose of this FY2024 problem identification process, the HSO will be using the previous five years overall statewide data analysis utilizing reported fatal, A (disabling) and B (visible, but not disabling injury) type injury crashes as the primary source of information.

| NEBRASKA PRIORITY COUNTIES FOR FY2024  |                      |                  |             |               |                  |                   |                         |                          |                   |
|--|----------------------|------------------|-------------|---------------|------------------|-------------------|-------------------------|--------------------------|-------------------|
| COUNTY CRASH RATE compared to STATE CRASH RATE   |                      |                  |             |               |                  |                   |                         |                          |                   |
| PER 100 MILLION MILES  |                      |                  |             |               |                  |                   |                         |                          |                   |
| Congressional District   | County               | 2020 FAB Crashes | *Crash Rate | *Alcohol Rate | *Speed Rate      | *Youth 16-20 Rate | *All Other Factors Rate | *Low Occ/Prot Percentage | 2020 Population** |
| Three  | ADAMS                | 55               | 23.90       | 2.61          | 3.48             | 7.82              | 17.82                   | 58.3%                    | 31,321            |
| Three  | BOX BUTTE            | 26               | 27.85       | 3.21          | 1.07             | 10.71             | 23.57                   | 56.6%                    | 10,696            |
| Three  | BUFFALO              | 126              | 19.65       | 0.62          | 1.25             | 6.86              | 17.78                   | 74.5%                    | 50,114            |
| One  | BUTLER               | 26               | 19.62       | 1.51          | 0.75             | 6.04              | 17.36                   | 77.0%                    | 7,960             |
| One  | CASS                 | 61               | 14.16       | 1.39          | 2.09             | 4.18              | 10.68                   | 69.7%                    | 26,232            |
| One  | COLFAX               | 22               | 18.43       | 2.51          | 1.68             | 6.70              | 14.24                   | 71.2%                    | 10,587            |
| One  | CUMING               | 25               | 19.61       | 0.78          | 0.78             | 7.84              | 18.04                   | 85.2%                    | 8,798             |
| Three  | CUSTER               | 26               | 15.34       | 1.18          | 2.36             | 4.13              | 11.80                   | 58.3%                    | 10,626            |
| Three  | DAWES                | 21               | 22.86       | 3.27          | 4.35             | 5.44              | 15.24                   | 50.0%                    | 8,361             |
| One  | DODGE                | 102              | 29.29       | 2.87          | 2.30             | 8.90              | 24.13                   | 82.2%                    | 36,222            |
| Two  | DOUGLAS              | 1318             | 31.88       | 3.00          | 1.21             | 8.03              | 27.67                   | 65.0%                    | 574,332           |
| Three  | GAGE                 | 43               | 19.99       | 1.86          | 1.86             | 4.65              | 16.27                   | 58.7%                    | 21,431            |
| Three  | HALL                 | 138              | 21.47       | 1.56          | 1.40             | 6.07              | 18.51                   | 80.7%                    | 61,028            |
| One  | LANCASTER            | 793              | 30.61       | 2.74          | 1.20             | 10.00             | 26.68                   | 87.9%                    | 320,650           |
| Three  | LINCOLN              | 124              | 19.26       | 1.09          | 1.86             | 4.82              | 16.31                   | 77.3%                    | 34,347            |
| One  | MADISON              | 87               | 27.70       | 1.91          | 1.59             | 7.32              | 24.20                   | 76.8%                    | 474               |
| Three  | OTOE                 | 31               | 11.20       | 2.53          | 2.17             | 2.89              | 6.50                    | 47.1%                    | 15,965            |
| Three  | PHELPS               | 22               | 19.24       | 1.75          | 0.00             | 6.12              | 17.49                   | 64.3%                    | 9,006             |
| One  | PLATTE               | 87               | 25.42       | 2.92          | 2.34             | 6.72              | 20.16                   | 74.7%                    | 33,364            |
| Three  | RED WILLOW           | 22               | 19.51       | 0.89          | 0.00             | 7.10              | 18.63                   | 35.7%                    | 10,627            |
| Three  | SALINE               | 35               | 28.99       | 3.31          | 1.66             | 7.46              | 24.02                   | 51.7%                    | 13,987            |
| One/Two  | SARPY                | 258              | 17.85       | 2.28          | 0.97             | 6.09              | 14.60                   | 86.5%                    | 188,856           |
| Two  | SAUNDERS             | 45               | 16.83       | 1.12          | 1.12             | 5.24              | 14.59                   | 74.0%                    | 21,927            |
| Three  | SCOTTS BLUFF         | 85               | 27.54       | 2.92          | 0.97             | 6.48              | 23.65                   | 70.4%                    | 35,299            |
|  | 24 County Population |                  |             |               |                  |                   |                         |                          | 1,542,210         |
|  | Statewide            | 4,390            | 20.65       | 2.01          | 1.22             | 5.63              | 17.42                   | 72.3%                    | 1,937,552         |
| Blue indicates High Crash Rates for Alcohol, Speed and Youth and Red indicates Low Occupant Protection Usage   |                      |                  |             |               |                  |                   |                         |                          |                   |
| Data taken from 2020 Standard Summaries, Fatal, A & B (FAB) Injuries, Statewide and County   |                      |                  |             |               |                  |                   |                         |                          |                   |
| * Rates for county alcohol, speed, youth, and other factors are based on county crash reports for Fatal, A and B type injury crashes per 100 million miles per county using 2020 Annual Vehicles Miles - NDOT. |                      |                  |             |               |                  |                   |                         |                          |                   |
| *Occ/Prot Percentage are taken from the 2020 Standard Summaries, Fatal, A and B Injuries Crashes - Box 6   |                      |                  |             |               |                  |                   |                         |                          |                   |
| **U.S. Census Bureau Population as of July 1, 2020.  |                      |                  |             |               | Revised 2-3-2023 |                   |                         |                          |                   |
| **Population information is used to document the percentage of state's population represented.   |                      |                  |             |               |                  |                   |                         |                          |                   |
| Nebraska 2020 data is the most current data for the FY2024 Plan Provided by: NDOT Highway Safety Office, PO Box 94612, Lincoln NE  |                      |                  |             |               |                  |                   |                         |                          |                   |

# Program Areas

## Program Area: Communications (Media)

### Paid Media

In FY2024, the HSO will use federal highway safety funding and federal highway safety improvement funding to support paid marketing/advertising activities for several identified priorities of traffic safety subjects. The Highway Safety Office identifies and utilizes those marketing/advertising strategies that will be most effective in communicating those critical messages to the appropriate targeted demographic at the appropriate times.

- The HSO plans to continue to utilize these paid marketing/advertising opportunities where the messaging will be primarily targeted to 18 – 34-year-old males: 1) television; 2) radio; 3) movie screens; 4) retail point-of-sale; 5) truck side billboards/banners; 6) billboards, 7) high school, collegiate and professional sports marketing; 8) social media/digital electronic; and 9) print.
- The HSO will use media methods for: 1) Occupant Restraints (Current local campaign); 2) Impaired Driving (Current local campaign); 3) Underage Drinking (Power of Parents, MADD); 4) Distracted Driving (Current local campaign); 5) Motorcycle Safety (Current local campaign); 6) Child Passenger Safety (The Right Seat and Never Give Up Until They Buckle Up) and 7) Railroad Grade Crossing Safety (Operation Lifesaver).
- The HSO also enhances the volume of paid media marketing/advertising during the national occupant protection and impaired driving High Visibility Enforcement Mobilizations such as Click It or Ticket and Drive Sober or Get Pulled Over. These High Visibility Enforcements are held throughout the year beginning with the Thanksgiving Holiday through the New Year, then the Spring Season and Fall Season after Independence Day. Other Enforcements such as Special Underage Drinking campaigns are conducted around the prom and graduation season.
- Media placement will include reaching the underserved markets of teens with the social/digital messages for all dangerous driving habits. Point-of-sale and sports marketing are used to reach the unbuckled and more active drivers. Placement of radio, print and billboards will include the rural areas of the state as well as the more populated metro markets.



## **Public Information and Education Materials**

In FY2024, the HSO will continue to support the traffic safety program with available printed Public Information and Education (PI&E) materials that are available for free to the general public. These brochures, posters, manuals, wallet cards, enforcement law visor cards, metal signs, and other items provide information on all traffic safety-related issues, including but not limited to, seat belts, air bags, child passenger safety, rail grade crossing safety, DUI prevention, bicycle/pedestrian safety, motorcycle safety, aggressive/distracted driving and weather-related driving issues. A materials catalogue and order form are available on the HSO website at: <http://dot.nebraska.gov/safety/hso/education/>.

The HSO offers to create and print materials for our traffic safety program partners to assist us in our Public Information and Education efforts. The availability of these materials will be discussed in all engagement meetings addressing specific needs to ensure the needs of all road users are addressed.

The HSO will continue to update and offer free to the general public an audio-visual lending library of all of the previously mentioned safety issues. An audio-visual catalogue is available on the HSO website to assist in identifying specific safety information needs.

In addition, the HSO also has the fatal vision goggles, Distract-A-Match, and speed monitoring trailers that are available for loan for qualifying individuals and organizations. The HSO has purchased a Seat Belt Persuader (demonstration tool with seat belts to slowly rotate the rider 360 degrees to show the value of always wearing seat belts) that will be used at community engagement events across the State.

## **Earned Media**

In FY2024, the HSO will continue to utilize the Governor's Office, the Nebraska State Patrol, the Department of Health and Human Services, the Department of Motor Vehicles, the Department of Transportation, local agencies/organizations and Drive Smart Nebraska Members to assist with kick off news conferences for the national and state traffic safety mobilizations and high-profile activities (i.e., Child Passenger Safety Week in September and Distracted Driving Awareness in April, etc.).

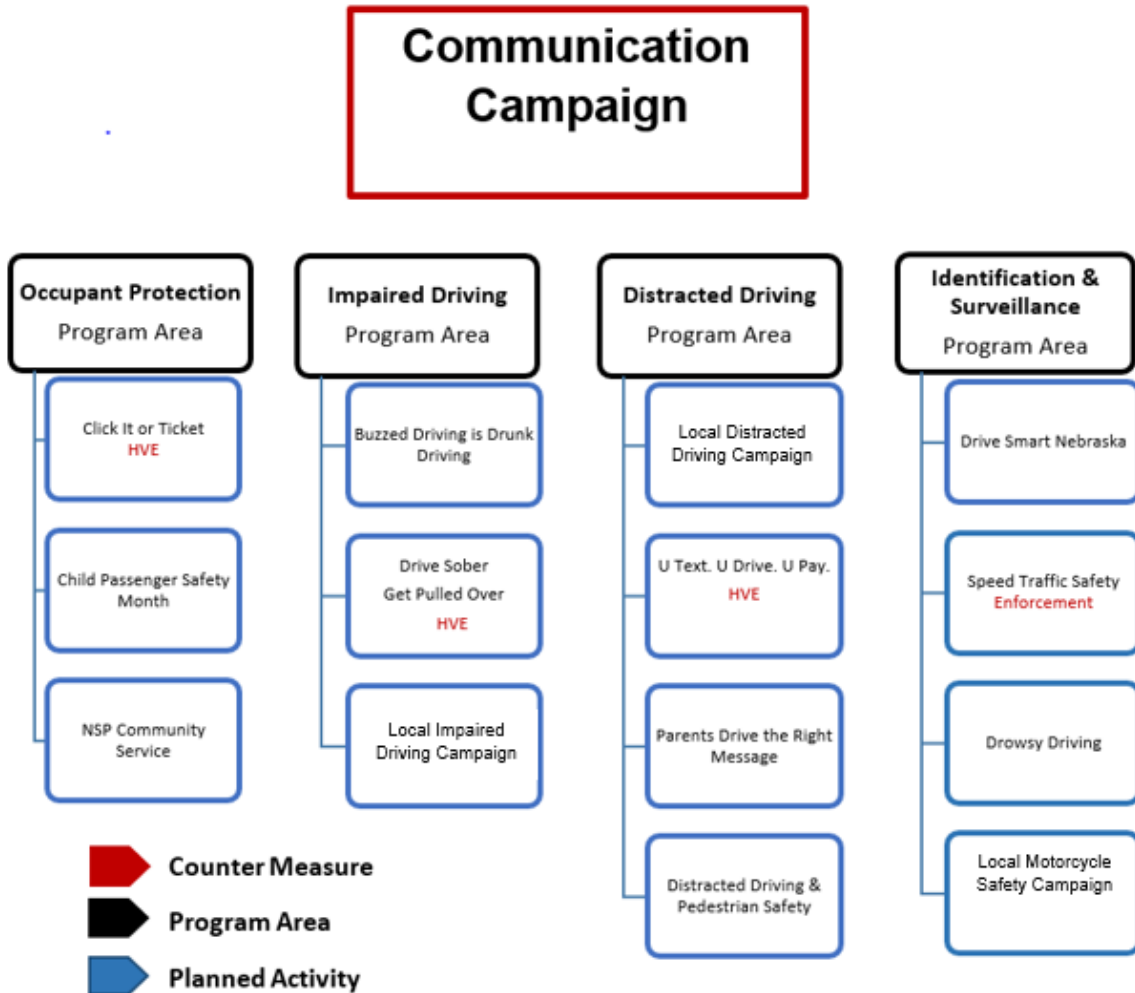
The HSO (along with Nebraska Department of Transportation) issues local news releases regarding the grant awarded special equipment for law enforcement agencies. All law enforcement operation grants require, as a condition of the grant, that the grant recipient agency must hold a local news conference and/or issue a news release regarding the grant award and the related grant activity before the enforcement activity is initiated. In addition, they are required to issue a news release reporting the results of that specific enforcement operation.

The HSO encourages grantees and other traffic safety partners to include traffic safety-related data in their own news notes, newsletters and electronic media platforms in an effort to generate local media (print and electronic) interest in developing a news story item.

By reputation, the HSO is and will continue to be the primary traffic safety news story source for media from across the state. The HSO is recognized as the best source for related data, information, and to be able to direct media representatives to other additional resources. The HSO will continue to pursue the best ways to collect, present, and deliver traffic safety related information to maintain its position as the best traffic safety news source.

**Social Media**

The HSO has continued to expand the marketing/advertising of traffic safety-related information via the social networking sites. The HSO has used social marketing, through the mini-grant contracts, with contractors to increase awareness for seat belt use, distracted driving, and high-visibility enforcement periods. Additionally, HSO works with DHHS, NDOT, NSP and Drive Smart Nebraska (DSN) to increase impressions, across the state, using social media to expand messaging through our stakeholders at the local level. The HSO continues to purchase increased social media marketing from multiple vendors within specific projects. The Nebraska Department of Transportation included the 30 second radio ad on their YouTube mobile and Vimeo. Expanding the use of Twitter, Facebook, Instagram and other highly utilized platforms remains an essential goal for FY2024.



## Sustain Statewide Enforcement Operations

In addition to the statewide Click It or Ticket mobilization (national in May and the State designated event in November). The HSO provides grant funding to state and local law enforcement agencies for targeted occupant restraint enforcement and a majority being weekend operations. Priority is given to the FY2024 24 Priority Counties (see page 7) with the highest number of fatal and serious injury crashes following Evidence-Based Traffic Safety Enforcement Program (TSEP)/High Visibility Enforcement.

## NSP CSO Persuader/Rollover/Seat Belt Convincer Demonstration Units

The HSO provides the Nebraska State Patrol (NSP) with grant funding assistance in multiple projects that target high-risk groups (especially teen and young adult males) with the use of the NSP Community Service Officers (CSO's). The CSO's identify community special events, civic organizations, state and county fairs, public and private schools K-12, and athletic venues to utilize multiple seat belt persuader, rollover and impaired goggle demonstration units across the state. The high school football games "Friday Night Lights" demonstrations have proven especially successful with immediate increases of observed belt use among teens and adults.

## Planned Activities

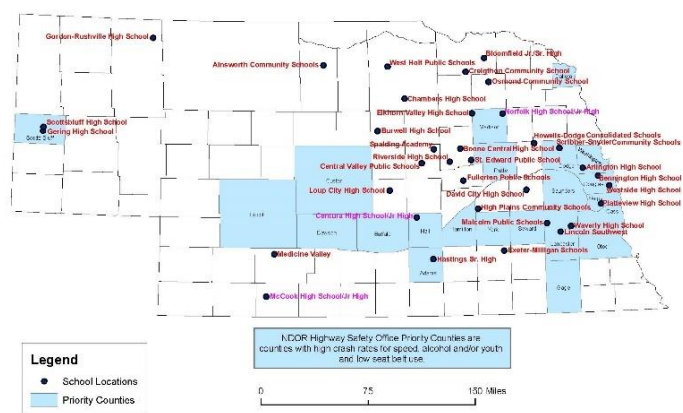
### Planned Activity: Youth Public Information & Education

Planned activity number: IS-2024-19-00-00

#### Planned Activity Description

Grant funding for the HSO for the development/creation/production of educational messaging. This does include print, electronic messaging, and multimedia campaigns (including social media and paid media) messaging. Funding for local agencies/organizations to use the mini-grant agreements to support youth traffic safety initiatives (i.e., GDL laws, Teens in the Driver's Seat, parent/teen driver agreements, SADD Chapters, MADD's Power of Parents and community outreach with high schools in priority counties) (see page 7), the purchase of educational related equipment. HSO will support the Teens in the Driver Seat Program through a mini grant process (33 high schools and middle schools across the state).

Nebraska School Locations of Teens in the Driver Seat



| Funding Source ID | Eligible Use of Funds                 | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) | \$100,000.00             | \$25,000.00  | \$0           |

### Planned Activity: Traffic Safety Public Information & Education

Planned activity number: IS-2024-24-00-00

#### Planned Activity Description

Grant funding for HSO for the production/development/creation/ of educational messaging. This includes print and electronic messaging, multimedia campaigns (including social media and paid media), and local agency/organizations using the mini-grant agreement process, and educational related equipment purchases specific to traffic safety. Funds to assist in the reduction of unintentional related injuries/fatalities through increased education regarding pedestrian safety, driver behavior at railroad crossings and bicycle safety.

HSO will utilize an experienced traffic safety firm to conduct a scientific and statistically valid statewide public assessment of Nebraska drivers’ attitudes and behaviors.

Work with community non-profits to reach a diverse audience (Hispanic, Asian and Arabic) to extend the reach of NHTSA’s campaign calendar and resources offered on Traffic Safety Marketing and Drive Smart Nebraska.

| Funding Source ID | Eligible Use of Funds                 | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) | \$250,000.00             | \$62,500.00  | \$212,500.00  |

### Planned Activity: Motorcycle Public Information and Education

Planned activity number: M9MA-2024-01-00-00

#### Planned Activity Description

The HSO will use a variety of mediums (print, digital, broadcast and social) to raise awareness, inform the motoring public and support national campaigns: Motorcycle Awareness Month in May, “Share the Road” and “Ride for life” campaigns in target counties and across the state. The HSO will work with the Impaired Driving Task Force and the Drive Smart Nebraska members to provide mini-grant funding to target counties to increase public education and awareness around helmet use and motorcycle safety on the roads. Our member partners (safety councils, local health departments, law enforcement, DHHS, Injury Prevention, and the Brain Injury Alliance of NE) will support messaging and provide additional education through newsletters, electronic mailings and social media. The bulk of the campaign initiatives will be conducted during the heaviest riding season (March – November).

| Funding Source ID                   | Eligible Use of Funds             | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------------------------|-----------------------------------|--------------------------|--------------|---------------|
| BIL ACT 405f<br>Motorcycle Programs | 405f Motorcyclist Awareness (BIL) | \$52,000.00              | \$13,000.00  | \$0.00        |

### Planned Activity: Impaired Driving Public Information & Education

Planned activity number: AL-2024-10-00-00 and M5IS-2024-06-00-00

#### Planned Activity Description

This grant provides funds to the HSO for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media, earned media and social media), local agency/organization mini-grant agreements, and related education equipment purchases.

| Funding Source ID     | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-----------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA<br>402  | Alcohol (BIL)         | \$100,000.00             | \$25,000.00  | \$75,000.00   |
| BIL ACT NHTSA<br>405D | Impaired Driving      | \$1,690,006.00           | \$422,501.50 | \$0           |

### Planned Activity: Occupant Protection Public Information and Education

Planned activity number: OP-2024-04-00-00 and M2PE-2024-10-00-00

#### Planned Activity Description

This project provides HSO with funding for the coordination of the occupant protection projects, along with technical assistance of occupant restraint activities, in efforts to increase occupant restraint usage statewide. This project facilitates ongoing public information and education activities, supporting local and national campaigns through paid, earned and social media outreach. Funding also provides for additional support for activities of HSO.

HSO will carry out campaigns to increase belt use by providing mini-grant funds to organizations that support occupant protection at the community level, including those that can reach a diverse audience in our Priority Counties (see page 7). Rural unbelted vehicle occupant fatalities outpaced urban unbelted vehicle occupant fatalities accounting for 75% (81). The urban traffic crashes accounted for 25% (27) of the unbelted vehicle occupant fatalities. The HSO communication campaign will support CPS Month in September and Seat Check Saturday, September 2024.

| Funding Source ID   | Eligible Use of Funds           | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------|---------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402   | Occupant Protection (BIL)       | \$700,000.00             | \$175,000.00 | \$215,000.00  |
| BIL ACT 405b OP Low | 405b Low Public Education (BIL) | \$195,000.00             | \$48,750.00  | \$0.00        |

### Planned Activity: Distracted Driving Public Information & Education

Planned activity number: DD-2024-13-00-00

#### Planned Activity Description

This project provides funds to the HSO for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (using paid media and social media formats), and local agency/organization mini-grant agreements to increase general public awareness regarding the issues of distracted driving, focusing on youth 15 to 24 years of age in the 24 priority counties (see page 7). This project will provide funds to the HSO to support National Teen Driver Safety Month in October and Distracted Driving Awareness Month in April.

| Funding Source ID | Eligible Use of Funds    | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|--------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Distracted Driving (BIL) | \$125,000.00             | \$31,250.00  | \$0           |

### Planned Activity: Drowsy Driving Public Information & Education

Planned activity number: IS-2024-29-00-00

#### Planned Activity Description

This project provides funds to the HSO for the development/creation/production of educational messaging. The HSO will support National Drowsy Driving Awareness Month in November and social media messaging around Daylight Savings Time final change. This project includes print and electronic messaging, multimedia campaigns (including paid media, earned media and social media), and local agency/organization mini-grant agreements to increase education among the public, ages 16-39, regarding the increasing harms related to fatigued/drowsy driving.

| Funding Source ID | Eligible Use of Funds                 | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) | \$25,000.00              | \$6,250.00   | \$10,000.00   |

### Planned Activity: Speed Public Information & Education

Planned activity number: SC-2024-35-00-00

#### Planned Activity Description

Grant funding for the HSO for the development/creation/production of educational messaging. This includes print and electronic messaging, and multimedia campaigns (including paid and social media), local agency/organization using the mini-grant agreement process, and special education related equipment purchases. HSO will focus on the 24 priority counties see page 7) and males 18-34.

| Funding Source ID | Eligible Funds | Use of  | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|----------------|---------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Speed (BIL)    | Control | \$110,000.00             | \$27,500.00  | \$27,500.00   |

### Planned Activity: Panhandle Traffic Safety

Planned activity number: IS-2024-43-00-00

#### Planned Activity Description

Panhandle Public Health District will coordinate and build capacity to implement evidence-based safety measures towards occupant protection, speed, distracted and impaired driving. This will include multi-pronged approaches at each socio-ecological model level through policy, community, organizational, interpersonal, and individual strategies.

| Funding Source ID | Eligible Funds                        | Use of | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) |        | \$88,200.00              | \$22,050.00  | \$88,200.00   |

### Planned Activity: Older Driver Public Information & Education

Planned activity number: IS-2024-44-00-00

#### Planned Activity Description

Grant funding for HSO for the production/development/creation/ of educational messaging. This includes print and electronic messaging, multimedia campaigns (including social media and paid media), and local agency/organizations using the mini-grant agreement process, and educational related equipment purchases specific to older driver safety. Funds to assist in the reduction of unintentional related injuries/fatalities through increased education regarding older driver safety, behavior and medical fitness.

HSO will develop resources, analyze data, prioritize problems and educate drivers, law enforcement and medical providers to reduce the risk to older drivers as an overrepresented population in traffic fatality rates.

| Funding Source ID | Eligible Use of Funds                 | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) | \$40,000.00              | \$10,000.00  | \$16,000.00   |

## Program Area: Planning and Administration

This funding supports the HSO’s basic administrative operational staff and facility resources to deliver programs that meet the program goals and objectives to reduce motor vehicle crashes, injuries and deaths. Funding for the HSO’s administrative operations include the personal services costs: for the Nebraska Highway Safety Administrator and the HSO staff assistant/accountant. Also included are related office supplies, travel and membership expenditures. Matching funds for administration related costs are available from the Nebraska Department of Transportation cash fund. State cash funding will match each federal dollar expended in this project. This project is responsible for collaborating with partners in transportation safety, public safety, and injury-control programs in both the public and private sectors. The performance measures for this project are as follows: Quality and timeliness of annual programs, plans and evaluation reports, actively participate in statewide multidisciplinary transportation safety, public safety and injury-control programs. The Director of the Department of Motor Vehicles (DMV) has authorized the use of state funds of the DMV Licensing and Vehicle Services Divisions for soft matching the federal highway safety funding. HSO maintains documentation from the DMV to meet the requirements of NHTSA Order 452-6C. This documentation is on file for each fiscal year.

### Planned Activity: Planning and Administration

Planned activity number: PA-2024-01-00-00

#### Planned Activity Description

This project supports the HSO’s basic administrative operational staff and facility resources to deliver programs that meet the program goals and objectives to reduce motor vehicle crashes, injuries and deaths. Funding for the HSO’s administrative operations include the personal services costs: for the Nebraska Highway Safety Administrator and the HSO staff assistant/accountant. Also included are related office supplies, travel and membership expenditures and equity and engagement activity. Matching funds for administration related costs are available from the Nebraska Department of Transportation cash fund. State cash funding will match each federal dollar expended in this project. This project is responsible for collaborating with partners in transportation safety, public safety, and injury-control programs in both the public and private sectors. The performance measures for this project are as follows: Quality and timeliness of annual programs, plans and evaluation reports, actively participate in statewide multidisciplinary transportation safety, public safety and injury-control programs. The Director of the Department of Motor Vehicles (DMV) has authorized the use of state funds of the DMV Licensing and Vehicle Services Divisions for soft matching the federal highway safety funding. HSO maintains documentation from the DMV to meet the requirements of NHTSA Order 452-6C. This documentation is on file for each fiscal year.



| Funding Source ID | Eligible Use of Funds             | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Planning and Administration (BIL) | \$380,000.00             | \$380,000.00 | \$0.00        |

### Planned Activity: Traffic Safety Program Coordination

Planned activity number: IS-2024-23-00-00

#### Planned Activity Description

Grant funding for the HSO Federal Aid Administrator’s staff for basic costs, including personal services, travel and office expenses, to coordinate, monitor, and audit program area grants and activities (excluding the areas of alcohol, occupant protection, youth, and speed). Coordination of traffic safety projects, along with technical assistance in traffic safety activities to help reduce the number of traffic safety incidents.

| Funding Source ID | Eligible Use of Funds                 | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) | \$115,000.00             | \$28,750.00  | \$0.00        |

### Planned Activity: Occupant Protection Program Coordination

Planned activity number: OP-2024-03-00-00

#### Planned Activity Description

The HSO Federal Aid Administrator II, serves as the State’s Occupant Protection Coordinator. The HSO is the lead agency in developing and implementing occupant protection programs in Nebraska and provides leadership, training, and technical assistance to other State agencies and local partners. In the FY2024 HSP, a multi-year strategic plan based upon Nebraska data has been developed. This plan is used to guide activities and set measurable and achievable targets for increasing seat belt and child restraint use. This project provides the HSO with funding for the coordination of the occupant protection projects, along with technical assistance of occupant restraint activities to help increase occupant restraint usage. This project provides technical assistance with ongoing public information and education activities, supporting national campaigns, and providing additional support to the activities of the HSO. This project provides funding for HSO associated Federal Aid Administrators’ staff basic costs, including personal services, travel expenses, and office expenses, etc. to coordinate, monitor, and audit occupant protection grants and activities.

| Funding Source ID | Eligible Use of Funds     | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Occupant Protection (BIL) | \$30,000.00              | \$7,500.00   | \$0.00        |

### Planned Activity: Speed Program Coordination

Planned activity number: SC-2024-32-00-00

#### Planned Activity Description

Grant funding for the HSO for basic Federal Aid Administrator's staff costs; to include personal services, travel expenses, and office expenses to coordinate, monitor, and audit speed program area grants and activities.

| Funding Source ID | Eligible Funds | Use of  | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|----------------|---------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Speed (BIL)    | Control | \$10,000.00              | \$2,500.00   | \$0.00        |

### Planned Activity: Youth Program Coordination

Planned activity number: IS-2024-21-00-00

#### Planned Activity Description

Grant funding for the HSO for the Federal Aid Administrator II staff time, personal services, travel, and materials for development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including social media and paid media), funding for local agencies/organizations to use the mini-grant agreements to support youth initiatives, the purchase of educational related equipment.

| Funding Source ID | Eligible Funds                        | Use of | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------------------|--------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Identification and Surveillance (BIL) |        | \$30,000.00              | \$7,500.00   | \$0.00        |

### Planned Activity: Impaired Driving Program Coordination

Planned activity number: AL-2024-09-00-00

#### Planned Activity Description

This grant provides funds to the HSO for the Federal Aid Administrator II staff time, including personal services, travel expenses, and office expenses to coordinate, monitor, and audit impaired driving program grant activity.

| Funding Source ID | Eligible Funds | Use of | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|----------------|--------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)  |        | \$40,000.00              | \$10,000.00  | \$0.00        |

## **Program Area: Impaired Driving (Drug and Alcohol)**

This funding will assist in reducing impaired driving traffic fatalities involving alcohol and other drugs. Funding aids in providing equipment, training, and overtime enforcement that will enhance impaired driving arrests; improve the quality and efficiency of the prosecution and adjudication of offenders; and increases the public perception that impaired driving offenders will be apprehended, arrested and convicted. Funds are provided to community-based programs that impact impaired driving. While there are nine program tasks, an expected total of more than 110 individual projects will result from the mini-grant contract awards.

### **405(d) Impaired driving countermeasures grant**

Impaired driving qualification: .....Mid-Range State

ASSURANCE: The State shall use the funds awarded under 23 U.S.C. 405(d)(1) only for the implementation and enforcement of programs authorized in 23 C.F.R. 1300.23(j).

The State submits its statewide impaired driving plan approved by a statewide impaired driving task force.

### **Planned Activity: NE Collegiate Prevention Alliance to Reduce High-Risk Drinking and Drug Impairment**

Planned activity number: M50T-2024-12-00-00

#### **Planned Activity Description**

Funding will be provided to further the development of the Nebraska Collegiate Prevention Alliance (NECPA) to Reduce High Risk Drinking, marijuana use, prescription drug misuse, illicit drug use and polysubstance use; reducing impaired driving among college students as part of the overrepresented youth population for traffic crashes. This will provide technical assistance to develop institutionally specific strategic plans. Campus/community initiatives to reduce high-risk drinking and drug impairment with supporting brief intervention programs are working. Liaison with national meetings and organizations, providing skill-building opportunities, maintaining an effective educational website and list serve, providing technical assistance on the analysis of existing databases, and the development of new annual surveys will all be available. This project has developed the College Behavioral Profile (CBP) and Year One College Behavioral Profile (Y1CBP) a web-based interactive brief intervention program that provides students with immediate personalized and localized feedback about their drinking practices and drug use compared to those of their college peers. The NECPA will sustain program initiatives directed at soliciting parental involvement and support to reduce high-risk drinking and drug use through The Power of Parenting website targeting the parents of entering 18-20-year-old students, at higher-learning institutions. The NECPA also continues to expand the Year One College Alcohol Profile (Y1CAP) a web-based brief prevention program designed to correct the misperceptions about alcohol use among incoming first year students. It is also the only program with a customized brief intervention available to all participating colleges (currently 26 member institutions).

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$192,500.00             | \$48,125.00  | \$0.00        |

**Planned Activity: Felony Motor Vehicle Prosecution Unit**

Planned activity number: AL-2024-08-00-00

Planned Activity Description

Douglas County represented approximately 30 percent of all fatal, A and B injury crashes in 2020. Alcohol continues to play a significant factor in driving offenses in Douglas County in 2020 with 28 percent of the State’s alcohol-related injury crashes. The HSO provides funding to the Douglas County Attorney’s Office to carry out activities of the FMVPU where these specialized prosecutors prosecute felony cases and refer offenders, as appropriate, to the 24/7 Sobriety Program. The Felony Motor Vehicle Prosecution Unit (FMVPU) has a target to increase the felony DUI conviction rate by two percentage points from 69% (2021-2022 to 71% by September 30, 2024. The FMVPU also provides ongoing training to law enforcement and meets with non-profits and community groups to address felony motor vehicle related issues (i.e., court monitoring, immigration, and support for 24/7 in Douglas County).

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$175,000.00             | \$43,750.00  | \$175,000.00  |

**Planned Activity: Impaired Driving Selective Overtime Enforcement**

Planned activity number: AL-2024-12-00-00 and 405D-23-05

Planned Activity Description

Funding is for the state and local law enforcement agencies through the mini-grant agreement process for selective Impaired Driving overtime enforcement, which includes but is not limited to, alcohol compliance checks, saturation patrols, sobriety checkpoints, shoulder tap operations and the national impaired driving crackdowns. Law enforcement agencies shall identify specific locations, time of day, day of week, relating to alcohol fatal, A and B injury crashes. Preferred status for the priority counties (see page 7) is always considered. Participating agencies receive assistance for overtime salaries. Agencies with breath testing evidence collection instrumentation with maintenance problems, supplies, and replacement materials, may be provided and/or supported to maintain the State’s existing breath testing infrastructure.

| Funding Source ID  | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|--------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402  | Alcohol (BIL)         | \$145,000.00             | \$36,250.00  | \$145,000.00  |
| BIL ACT NHTSA 405D | Impaired Driving      | \$450,000.00             | \$112,500.00 | \$0           |

## Planned Activity: Court Monitoring Evaluation and Education Project

Planned activity number: AL-2024-17-00-00

### Planned Activity Description

Funding will be provided to Mothers Against Drunk Driving (MADD) Nebraska to continue to focus on impaired driving issues as well as child endangerment pertaining to DUI across the state. This grant will focus on 10 priority counties (Box Butte, Buffalo, Dodge, Douglas, Hall, Lancaster, Platte, Saline, Sarpy and Scottsbluff) identified by the HSO. This project will maintain a court monitoring project to educate and train local volunteers to collect data, provide written documentation, and observe courtroom activity in identified priority counties. MADD will present a youth leadership at the local level and address underage drinking prevention programs in the target counties. Community information gathered through the court-monitoring program is used to advocate for change and raise public awareness about impaired driving issues and the cost of alcohol-related harms to communities. This project will also advocate for appropriate improvement to community stakeholders (prosecutors, county commissioners, city council members, and community coalitions), law enforcement agencies, and state probation. MADD will work to increase public knowledge through community education, victim service and outreach.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$200,000.00             | \$50,000.00  | \$200,000.00  |

## Planned Activity: Excessive Drinking Prevention Project – Project Extra Mile

Planned activity number: AL-2024-18-00-00

### Planned Activity Description

The objective of this project is to prevent and reduce alcohol-related harms through environmental prevention evidence-based strategies, ultimately addressing community policies, practices and norms. Project Extra Mile (PEM) provides information on the problems associated with excessive drinking and evidence-based strategies for preventing these harms by using the support of a strong, equitable and active community coalition group that provide meaningful engagement. PEM continues to monitor the administrative and regulatory process around the liquor licensing provisions of Nebraska Liquor Control Act to ensure and protect the public health and safety of communities and families equitably for all Nebraskans.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$180,000.00             | \$45,000.00  | \$180,000.00  |

### Planned Activity: Enforcing Underage Drinking Laws

Planned activity number: AL-2024-22-00-00

#### Planned Activity Description

This grant provides funding to the HSO to use the mini-grant contract agreement process for enforcing underage drinking laws through alcohol enforcement operations targeting underage drinking and binge drinking offenders. These may also coincide with state and national impaired driving high visibility enforcement mobilizations. Participating state and local law enforcement agencies use funding assistance for the operational cost of these special enforcements. All of these operations will target those activities that contribute to alcohol fatal, A and B injury crashes. Funds will be prioritized to support the 24 target counties (see page 8); however, all counties may be provided funding as deemed appropriate.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$40,000.00              | \$10,000.00  | \$30,000.00   |

### Planned Activity: Traffic Training

Planned activity number: AL-2024-25-00-00

#### Planned Activity Description

This grant provides assistance with mini-grant agreements for agencies and/or organizations to attend traffic safety-related training/conferences/workshops. This project is to provide assistance to improve and expand the knowledge of law enforcement and traffic safety professionals. This project helps to enhance skills that increase local resources and assist in addressing identified highway safety problems in Nebraska.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$165,000.00             | \$41,250.00  | \$123,750.00  |

### Planned Activity: Prosecutorial Response to DUI Crime

Planned activity number: AL-2024-39-00-00

#### Planned Activity Description

Provide funding to staff a statewide "Traffic Safety Resource Prosecutor" position to aid local prosecution and law enforcement personnel in improving their effectiveness and efficiency in the handling of traffic-related cases. This position will provide critical support and training to local prosecutors, judges, and law enforcement officials. The cases handled and training presented will be traffic-related with special emphasis on cases involving impaired drivers. The project will create and maintain networking opportunities between law enforcement agencies and prosecutors to strengthen information sharing and facilitate a uniform and effective response to driving under the influence crimes.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$139,500.00             | \$34,875.00  | \$0.00        |

### Planned Activity: Project Night Life Expansion

Planned activity number: AL-2024-40-00-00

#### Planned Activity Description

Provides grant funds for the Omaha Police Department to continue expansion of Project Night Life. The Omaha Police Department continues to reinforce awareness and education of Nebraska’s Provisional Operator’s Permit (POP) provisions for teens using joint activity, with surrounding local law enforcement agencies, to create more awareness, education, and selective enforcement efforts surrounding the Omaha area. The project educates teen drivers regarding the need for adhering to these restrictions and the penalties for failure to do so and educates parents through seminars/workshops to make them aware of the need to encourage and provide their assistance in establishing parental rules/agreements for teen drivers. Funding includes monthly selective enforcement activity targeting young drivers and will concentrate on high-crash locations and around schools and school activities.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$95,000.00              | \$23,750.00  | \$95,000.00   |

### Planned Activity: Judicial Prosecution Training

Planned activity number: AL-2024-41-00-00

#### Planned Activity Description

This project provides funding using the mini-grant agreement process for judicial training opportunities. Grants are to the Nebraska Supreme Court’s Judicial Branch Education Division to bring faculty from the National Judicial College (NJC) to Nebraska to provide traffic-related training to Nebraska or to send judges to the College and to bring presenters to the annual judges’ conference. Expenditures may include fees for the NJC and expenses related to the individual judges attending the training. Additional awards for other judicial training are encouraged.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Alcohol (BIL)         | \$20,000.00              | \$5,000.00   | \$15,000.00   |

### Planned Activity: DRE/ARIDE Training and Recertification

Planned activity number: FDMATR-2024-04-00-00

#### Planned Activity Description

This grant provides funding to the HSO to administer the Drug Evaluation and Classification Program (DECP) and provide Advanced Roadside Impaired Driving Enforcement (ARIDE) training to increase law enforcements' ability to detect drug-impaired drivers on Nebraska's roadways and assist in reducing motor vehicle fatal and injury crashes. This project will provide training for law enforcement officers to become Drug Recognition Experts (DRE), provide annual in-service training for Nebraska's DREs and prosecutors, provide funding assistance for Nebraska's DREs and prosecutors to attend the international DECP conference on impaired driving and support ARIDE training statewide.

| Funding Source ID  | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|--------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 405D | Impaired Driving      | \$150,000.00             | \$37,500.00  | \$0.00        |

### Planned Activity: NE State Patrol Toxicology Services

Planned activity number: M5OT-2024-11-00-00

#### Planned Activity Description

Funding is provided for one full time forensic scientist at the Nebraska State Patrol Crime Laboratory (NSPCL) in the Toxicology Section. This project focuses on providing timely toxicology results for prosecution of Driving Under the Influence of Drug cases in Nebraska. The NSPCL provides toxicological testing for all Nebraska law enforcement agencies for drug impaired driving. The number of days to complete analysis must allow sufficient time for prosecutors to file charges.

| Funding Source ID  | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|--------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 405D | Impaired Driving      | \$94,344.00              | \$23,586.00  | \$0.00        |

### Planned Activity: Special Enforcement Mini-Grants

Planned activity number: M5X-2024-07-00-00

#### Planned Activity Description

This grant provides funding to the HSO to use the mini-grant contract agreement process for special Impaired Driving enforcement operations targeting underage drinking and multiple offenders which may also coincide with state and national impaired driving crackdowns. Participating state and local law enforcement agencies will be provided funding assistance for the operational cost of these special enforcements. All of these operations will target those activities that contribute to alcohol fatal, A and B injury crashes.



| Funding Source ID  | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|--------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 405D | Impaired Driving      | \$20,000.00              | \$5,000.00   | \$0.00        |

## Program Area: Young Drivers

This program area will include countermeasure strategies to decrease the number of crashes involving a driver 20 years old or younger.

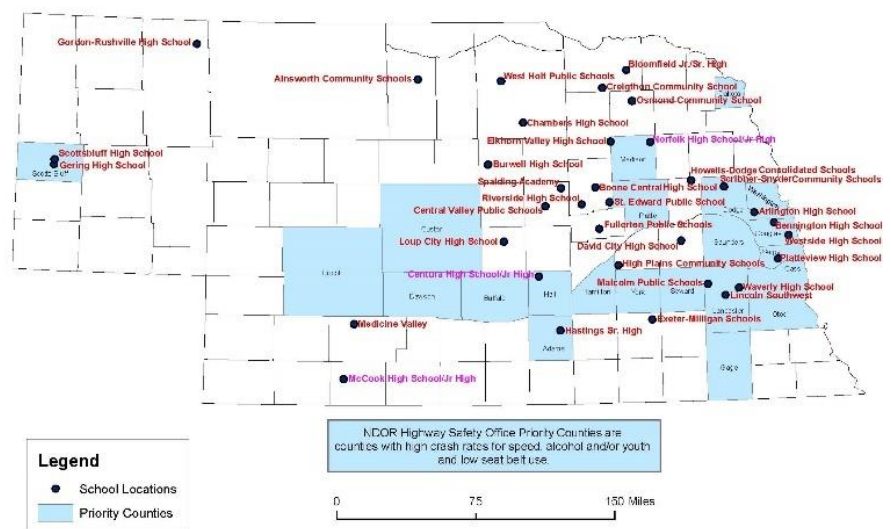
There were 112,058 licensed young drivers (between the ages of 16 and 20) in Nebraska in 2020. These drivers account for approximately 7.6 percent of the total licensed drivers in the state. However, this age group remains over-represented, 10.3% of fatal, A and B crashes and 8.4% of alcohol-related fatal, A and B crashes.

The reduction of fatal and injury traffic crashes requires the continued combined efforts of an informed public, statewide coalition support and dedicated government officials willing to address young driver issues. Resources and support will be provided to local officials, businesses, high school faculty and staff, law enforcement, Teens in the Driver Seat, SADD, FCCLA and the Drive Smart Coalition members. The project focus is on Graduated Drivers Licensing (GDL), Distracted Driving, Seat Belts, Nighttime Driving, and Alcohol (Zero Tolerance).

### Teens in the Driver Seat

The NDOT-HSO provides funding for the Teens in the Driver Seat (TDS) program to be implemented across the state to address teen crashes and occupant protection use. Teens in the Driver Seat is a teen driven peer-to-peer educational program that focuses solely on traffic safety and addresses all major driving risks (low seat belt use, alcohol, speeding, distractions, nighttime driving) for this age group. Funding provided to Nebraska Department of Health and Human Services, Injury Prevention for TDS allows for 33 rural schools across the state to participate in program initiatives to reduce teen crash rates and increase occupant protection use. (See page 11 for funding information)

Nebraska School Locations of Teens in the Driver Seat



Updated 1/2020

# Program Area: Occupant Protection (Adult and Child Passenger Safety)

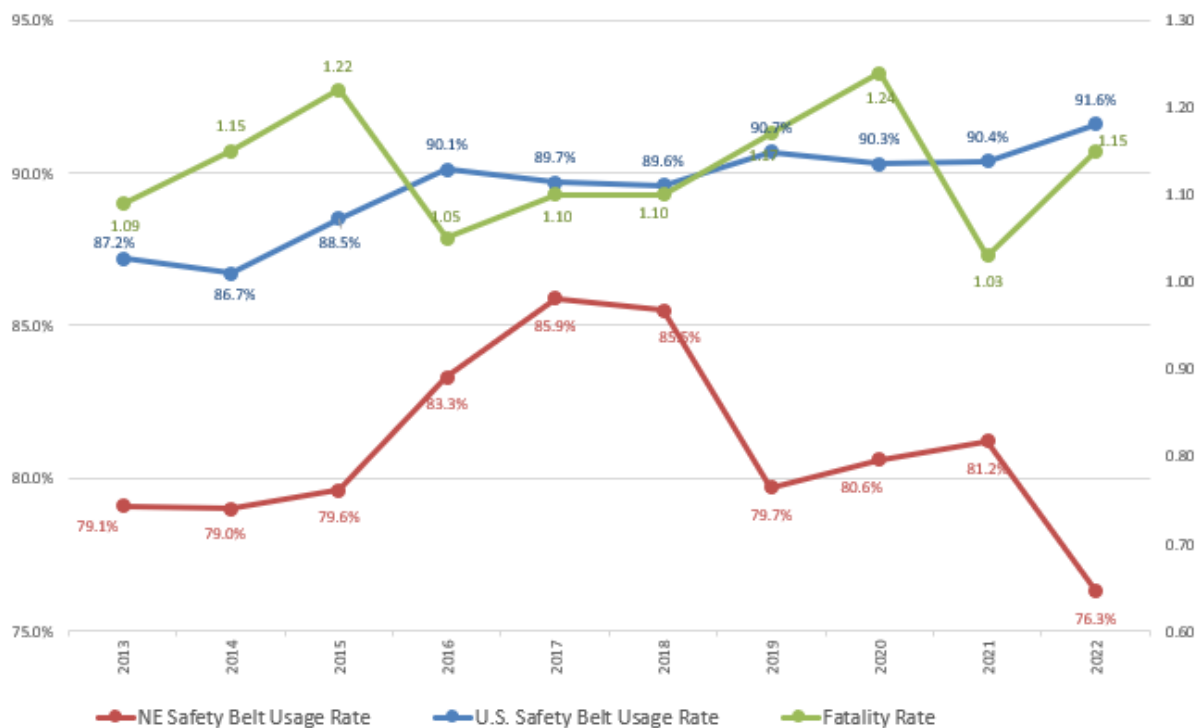
## Nebraska Occupant Protection Plan

### How Significant is the Problem?

On Nebraska roadways, there were 571 unbelted vehicle occupant fatalities during 2017-2021, which is an average of 114 fatalities per year. This accounts for 49% of all traffic fatalities during the five-year period and approximately 68% of all vehicle occupant fatalities.

During 2017-2022, reported seat belt usage in Nebraska had a range of 85.9% in 2017, 85.5% in 2018, 79.7% in 2019, 80.6% in 2020, 81.2% in 2021 and 76.3% in 2022.

Nebraska Safety Belt Usage Rate vs. Fatality Rate Per 100 Million Miles Traveled



In 2021, the annual seat belt observation of children observed 71.3% (urban counties) were in child safety seat/booster seats and 75.3% (rural) were in child safety seat/booster seats. Of those observed in safety seat/ booster seats, 88.8% were in the rear seat of the vehicles and 11% were in the front seat. Of the small number of children not in safety seat/booster seats, 56.2% were in front seats.

### Countermeasure Strategy

Nebraska will implement data-driven programs to improve seat belt use and child restraint use for the following at-risk populations: drivers on rural roadways, teen drivers and unrestrained nighttime drivers.

Evidence-Based Traffic Safety Enforcement Program (TSEP) will be utilized.

**Conditions and Factors:**

Rural unbelted vehicle occupant fatalities outpaced urban unbelted vehicle occupant fatalities at 75% (481) compared to urban traffic crashes at 25% (27) of the unbelted vehicle occupant fatalities. In alcohol-involved fatal crashes, there were 54 occupant fatalities reported in 2020 and 94% (51) were unbelted vehicle occupant fatalities.

There were 135 nighttime fatality crashes (6 PM – 6 AM) and 77 (57%) are defined as rural, using the Standard Summary of Nebraska, Motor Vehicle Traffic Crashes, 2020 data source.

86% of nighttime fatalities are unrestrained while 72% of daytime fatalities are unrestrained.

**Location: Nighttime Injuries (A)**

| Age Group    | Injured    | Used       | Not Used           |
|--------------|------------|------------|--------------------|
| <15          | 9          | 0          | 5                  |
| 15-19        | 62         | 21         | 41                 |
| 20-24        | 53         | 14         | 39                 |
| 25-34        | 83         | 24         | 59                 |
| 35-44        | 49         | 26         | 23                 |
| 45-54        | 39         | 19         | 20                 |
| 55-64        | 23         | 14         | 9                  |
| 65-74        | 6          | 6          | 0                  |
| >75          | 5          | 4          | 1                  |
| <b>Total</b> | <b>329</b> | <b>128</b> | <b>197 (59.9%)</b> |

*\*Unknown included, Standard Summary of Nebraska, Motor Vehicle Traffic Crashes, 2020*

**Location: Nighttime Fatal**

| Age Group    | Killed    | Used      | Not Used        |
|--------------|-----------|-----------|-----------------|
| <15          | 0         | 0         | 0               |
| 15-19        | 10        | 2         | 8               |
| 20-24        | 8         | 2         | 6               |
| 25-34        | 17        | 1         | 16              |
| 35-44        | 12        | 2         | 10              |
| 45-54        | 7         | 1         | 6               |
| 55-64        | 10        | 1         | 9               |
| 65-74        | 6         | 0         | 6               |
| >75          | 1         | 1         | 0               |
| <b>Total</b> | <b>71</b> | <b>10</b> | <b>61 (86%)</b> |

*\*Unknown included, Standard Summary of Nebraska, Motor Vehicle Traffic Crashes, 2020*

**Location: Rural Nighttime Fatalities (6 PM – 6 AM)**

| Age Group    | Killed    | Used      | Not Used        |
|--------------|-----------|-----------|-----------------|
| <15          | 0         | 0         | 0               |
| 15-19        | 8         | 2         | 6               |
| 20-24        | 3         | 0         | 3               |
| 25-34        | 11        | 1         | 10              |
| 35-44        | 9         | 1         | 8               |
| 45-54        | 4         | 1         | 3               |
| 55-64        | 5         | 0         | 5               |
| 65-74        | 4         | 0         | 4               |
| >75          | 1         | 1         | 0               |
| <b>Total</b> | <b>45</b> | <b>14</b> | <b>39 (87%)</b> |

*\*Unknown included, Standard Summary of Nebraska, Motor Vehicle Traffic Crashes, 2020*

**Location: Urban Nighttime Fatalities (6 PM – 6 AM)**

| Age Group    | Killed    | Used     | Not Used        |
|--------------|-----------|----------|-----------------|
| <15          | 0         | 0        | 0               |
| 15-19        | 2         | 0        | 2               |
| 20-24        | 5         | 2        | 3               |
| 25-34        | 6         | 0        | 6               |
| 35-44        | 3         | 1        | 2               |
| 45-54        | 3         | 0        | 3               |
| 55-64        | 5         | 1        | 4               |
| 65-74        | 2         | 0        | 2               |
| >75          | 0         | 0        | 0               |
| <b>Total</b> | <b>26</b> | <b>4</b> | <b>22 (85%)</b> |

*\*Unknown included, Standard Summary of Nebraska, Motor Vehicle Traffic Crashes, 2020*

## Child Passenger Safety Program

Nebraska’s comprehensive program is supported through education and outreach as follows:

The Nebraska Department of Transportation Highway Safety Office (HSO) will carry out four Child Passenger Safety Technician (CPST) Trainings across the state to increase certified technicians, adding approximately 60 new CPSTs. These additional CPSTs will support the inspection stations and community check events. HSO will provide printed materials, LATCH and logistics to carry out private trainings (hospitals, local health departments) for approximately 60 new CPS-Technicians. The State will hold one annual Update for all current CPSTs and instructors to attend and receive continuing education units to maintain certification.

The State will support approximately 18 inspection stations across the state. HSO will provide LATCH manuals, law cards (English and Spanish), supplies and printed materials to support parent/caregiver education and outreach. This funding ensures that parents and/or caregivers have access to hands on education and a federally approved car safety seat check. All inspection stations will receive information, social media, and materials so they can take part in Child Passenger Safety Month (September) and Seat Check Saturday. Additionally, social media and infographic fliers will be provided to technicians, organizations and the public about Heatstroke prevention.

The HSO will provide funding to agencies and/or organizations to purchase and distribute child safety seats at local inspection stations, check events and local health departments across the state. The majority of funding goes to underserved residents in the 24 Priority Counties (see page 7).

### Urban Population

HSO will support 36 inspection station events, in metro areas, and reach approximately 900 parents/caregivers and/or guardians.

HSO and Safe Kids Nebraska will support another 20 community check events that will reach approximately 800 parents/caregivers and/or guardians to provide equity in serving the Nebraska population.

The HSO Communication Campaign will support CPS Month in September; National Seat Check Saturday, September 2024 and continued education and outreach regarding the child safety seat law that became effective January 2019.

### Rural Population

HSO will support 276 inspection station events, in our rural counties, and reach approximately 1,000 parents/caregivers and/or guardians.

HSO and Safe Kids Nebraska will support another 36 community check events that will reach approximately 1,000 parents/caregivers and/or guardians.

The HSO Communication Campaign will support CPS Month in September; National Seat Check Saturday, September 2024 and continued education and outreach regarding the new child safety seat law that became effective January 2019, reaching approximately 1,000,000 Nebraskans (earned, paid and social media avenues). The Drive Smart Nebraska web site has a dedicated CPS page for education and outreach.

### At-Risk Population (Rural and Nighttime)

Rural unbelted vehicle occupant fatalities outpaced urban unbelted vehicle occupant fatalities accounting for 75% (81). The urban traffic crashes accounted for 25% (27) of the unbelted vehicle occupant fatalities.

45% of urban and 45% of rural nighttime fatalities were unbelted. HSO will serve the “rural at-risk” population through 276 inspection station events (87% rural) and 36 check events (50% rural).

### Occupant Protection Planned Activities

- Nebraska Planned Participation in the Click It or Ticket National Mobilization
- Paid Multi-Media Seat Belt Use Campaigns
- Sustained Statewide Enforcement Operations
- Nebraska State Patrol Community Service Outreach (Persuader/Rollover/Seat Belt Convincer/Friday Night Lights)
- Child Passenger Safety Program (Inspection Stations and Checkup Events)

- Child Passenger Safety Update for CPSTs (June 2024)
- Drive Smart Nebraska Work Group (occupant protection)
- Teens in the Driver Seat

### **Nebraska Planned Participation in the Click It or Ticket National Mobilization**

- Nebraska will participate in the CIOT national mobilization in FY2024. The HSO generally awards between 45 and 70 grants for overtime enforcement assistance to local law enforcement agencies (police and sheriffs) and the Nebraska State Patrol. This results from 5,000 to 10,000 additional hours of occupant restraint targeted enforcement operations during the designated mobilization period. In addition, a dozen or more enforcement agencies do report activity after they participate in the enforcement effort without funding assistance.
- In addition to the expected earned media generated by the mobilization activity, beginning May 2024 the HSO will conduct a paid media campaign for CIOT that will support the state's designated enforcement effort. The paid media will include electronic (radio, TV, movie screen, and social media marketing), print (newspaper and magazine), and billboard (gas pump and truck side). The CIOT campaign will carry out pre- and post-paid media.
- Furthermore, to complement the nationally designated CIOT enforcement period of May 2024, the HSO annually designates Thanksgiving week as a Nebraska Buckle Up mobilization. The FY2024 Thanksgiving CIOT campaign will run November 2024, with overtime funding assistance awarded to 45 to 70 local law enforcement agencies and the Nebraska State Patrol for occupant restraint targeted enforcement operations.
- Grant support is provided for this Nebraska Buckle Up mobilization of the occupant restraint targeted enforcement occurring during November, Thanksgiving Holiday time frame, 2024.

### **Communication Campaign (paid, earned and social media)**

The HSO uses an extensive combination of electronic, print, and non-traditional methods of earned, paid and social media to reach statewide but targeting the high-risk group, primarily males ages 16 – 34, with seat belt messages. With only one state university, we use the University of Nebraska sports marketing as one of the best venues to reach the Nebraska resident audience. In addition, the HSO utilizes other sports marketing opportunities (baseball, rodeo, and hockey). A secondary target audience are those using car safety seats, the inspection stations and/or community check events to ensure proper use and installation of child safety seats and occupant restraints of all ages. The HSO provides grant funding to other partners (safety councils, Brain Injury Alliance of Nebraska, community service organizations, local public health departments, hospitals and high schools) to aid in promoting seat belt use (all ages and every seating position) messaging. The HSO will support Child Passenger Safety Awareness month and work to educate parents, caregivers and the public to promote child safety in the community. Keeping children safe extends past car seats, but the Seat Check Saturday provides a unique opportunity to work with technicians, the public and community members to increase awareness and improve safety.

## **Sustain Statewide Enforcement Operations**

In addition to the statewide Click It or Ticket mobilization (national in May and the State designated event in November), the HSO provides grant funding to state and local law enforcement agencies for targeted occupant restraint enforcement and a majority being weekend operations with priority given to the 24 priority counties (see page 7) with the highest fatal and serious injury crashes. FY2024 provides an additional 4,800+ hours of enforcement with approximately 60 agencies, most from rural areas of the State.

## **NSP CSO Persuader/Rollover/Seat Belt Convincer Demonstration Units**

The HSO provides the Nebraska State Patrol (NSP) with grant funding assistance that targets high-risk groups (especially teen and young adult males) with the use of the NSP Community Service Officers (CSOs). The CSOs identify community special events, civic organizations, state and county fairs, public and private schools K-12, and athletic venues to utilize multiple persuader, rollover and seat belt convincer demonstration units across the state. The high school football games “Friday Night Lights” demonstrations have proven especially successful with immediate increases of observed belt use among teens and adults.

## **405(b) Occupant Protection Grant**

### Planned Participation in Click-it-or-Ticket

#### Nebraska Planned Participation in the Click It or Ticket National Mobilization

Nebraska will participate in the CIOT national mobilization in FY2024. The HSO generally awards between 45 and 70 grants for overtime enforcement assistance to local law enforcement agencies (police and sheriffs) and the Nebraska State Patrol with priority given to the 24 priority counties (page 7) that account for 80% of fatal and serious injury crashes. This makes the total of 70% of all Nebraska unrestrained fatalities are included in these counties. This results from 5,000 to 10,000 additional hours of occupant restraint targeted enforcement operations during the designated mobilization period. In addition, a dozen or more enforcement agencies do report that they will participate in the enforcement effort without funding assistance.

Child restraint inspection stations

| Nebraska Child Passenger Inspection Stations                                 |  |              |    |            |                  |
|--|--|--------------|----|------------|------------------|
| Counties Served by Population Total  |  |              |    |            |                  |
|  | County                                 | Population   |    | County     | Population       |
| 1  | Adams                                  | 31,027       | 28 | Jefferson  | 7,176            |
| 2  | Antelope                               | 6,279        | 29 | Kearney    | 6,674            |
| 3  | Boone                                  | 5,386        | 30 | Keith      | 8,279            |
| 4  | Box Butte                              | 10,604       | 31 | Lancaster  | 324,514          |
| 5  | Boyd                                   | 1,789        | 32 | Lincoln    | 34,133           |
| 6  | Buffalo                                | 50,339       | 33 | Logan      | 687              |
| 7  | Burt                                   | 6,709        | 34 | Madison    | 35,337           |
| 8  | Butler                                 | 8,444        | 35 | Merrick    | 7,665            |
| 9  | Cass                                   | 27,017       | 36 | Morrill    | 4,574            |
| 10   | Clay                                   | 6,078        | 37 | Nance      | 3,390            |
| 11   | Colfax                                 | 10,498       | 38 | Nuckolls   | 4,060            |
| 12   | Cuming                                 | 8,984        | 39 | Phelps     | 8,937            |
| 13   | Dawes                                  | 8,148        | 40 | Pierce     | 7,313            |
| 14   | Dawson                                 | 23,898       | 41 | Polk       | 5,174            |
| 15   | Dodge                                  | 37,103       | 42 | Rock       | 1,264            |
| 16   | Douglas                                | 585,008      | 43 | Sarpy      | 193,418          |
| 17   | Fillmore                               | 5,546        | 44 | Saunders   | 22,787           |
| 18   | Franklin                               | 2,903        | 45 | Seward     | 17,603           |
| 19   | Frontier                               | 2,555        | 46 | Sheridan   | 5,095            |
| 20   | Furnas                                 | 4,604        | 47 | Sioux      | 1,143            |
| 21   | Gage                                   | 21,616       | 48 | Stanton    | 5,816            |
| 22   | Gosper                                 | 1,824        | 49 | Thayer     | 4,913            |
| 23   | Greely                                 | 2,169        | 50 | Thurston   | 6,620            |
| 24   | Hall                                   | 61,979       | 51 | Washington | 20,969           |
| 25   | Hamilton                               | 9,386        | 52 | Wayne      | 9,784            |
| 26   | Harlan                                 | 3,091        | 53 | Webster    | 3,411            |
| 27   | Holt                                   | 10,049       | 54 | York       | 14,244           |
|  |  | <b>TOTAL</b> |    |            | <b>1,718,013</b> |
| <b>Total State Population</b>  |  |              |    |            |                  |
|  | <b>Total State Population</b>          |              |    |            | 1,963,692        |
|  | <b>Percent of Counties Represented</b> |              |    |            | <b>87.49%</b>    |
| <i>Source: Population Estimate as of July 2021, U.S. Census Bureau, 2020</i> |  |              |    |            |                  |



Planned activities demonstrating an active network of child passenger safety inspection stations and/or inspection events:

- Child Passenger Safety CSS Purchase and Distribution
- Child Passenger Safety Training
- Occupant Protection Public Information and Education

Total number of planned inspection stations and/or events in the State.

Planned inspection stations and/or events: 300

Total number of planned inspection stations and/or events in the State serving each of the following population categories: urban, rural, and at-risk:

Populations served - urban: 1,077,613

Populations served - rural: 497,395

Populations served - at risk: 650,000

CERTIFICATION: The inspection stations/events are staffed with at least one current nationally Certified Child Passenger Safety Technician.

#### **Child passenger safety technicians**

Planned activities for recruiting, training and maintaining a sufficient number of child passenger safety technicians:

- Child Passenger Safety CSS Purchase and Distribution
- Child Passenger Safety Training

Estimate of the total number of classes and the estimated total number of technicians to be trained in the upcoming fiscal year to ensure coverage of child passenger safety inspection stations and inspection events by nationally Certified Child Passenger Safety Technicians.

Estimated total number of classes: 4

Estimated total number of technicians: 60

#### **Drive Smart Nebraska ad hoc Work Group**

The NDOT-HSO works directly with the Drive Smart Nebraska (DSN) work group consisting of 48 public, non-profit and private partners, committed to using evidenced-based programs and policies to increase occupant restraint use and decrease the increasing motor vehicle injuries. Work is carried out through educational outreach in the local communities, promotional messaging at the local level, and work with schools and law enforcement to present in the local community. The work group meets quarterly, utilizes DSN toolkits to increase education and outreach. The toolkits provide a consistent traffic safety message to increase seat belt use, reduce unintentional injury and carry out road safety messaging in our communities and across the state. DSN members apply for mini grants to carry out occupant protection campaigns and distracted driving campaigns (billboards, radio, digital marketing and banners).

## Planned Activity: Child Passenger Safety CSS Purchase and Distribution

Planned activity number: M2CSS-2024-12-00-00

### Planned Activity Description

Funding through the mini-grant agreement process for resources to support operation of Child Passenger Safety (CPS) inspection stations. Funding allows for increased parent knowledge and education on seat installation, expired seats and recalled seats. Every inspection station uses at least one nationally certified Child Passenger Safety technician and/or instructor. The funds provide child safety seats for rural and low-income parents/care givers. Child safety seats will support local inspection stations checkup events and drop-in services (inspection for properly installed CSS, information on the new law (2019) and check for expired or recall issues) for the public. When needed inspection stations will implement virtual seat checks and implement the new National Digital Check Form, in cooperation with the National Safety Council and NHTSA.

| Funding Source ID   | Eligible Use of Funds                    | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------|--|--------------------------|--------------|---------------|
| BIL ACT 405b OP Low | 405b Low CSS Purchase/Distribution (BIL) | \$30,000.00              | \$7,500.00   | \$0.00        |

## Planned Activity: Child Passenger Safety Training

Planned activity number: M2TR-2024-09-00-00

### Planned Activity Description

Grant funding provided to the HSO will provide training, along with resources and CEUs, to Child Passenger Safety (CPS) instructors and technicians. CPS technicians/instructors will provide enhanced training and offer parent education (i.e., mailings, brochures, posters, newsletters and LATCH Manuals) at the local level. Provide funding to support inspection stations across the state through increased capacity of CPS technicians, while maintaining an above average recertification rate. Provide for assistance, through the mini-grant process, to increase/maintain inspection stations and ensure there is always access to child safety seats for rural and low-income parents/caregivers. CPS technicians are using iPads to support virtual seat checks and training at the local inspection stations. Also, when appropriate the HSO will provide funding for CPS Instructors to attend the National Lifesavers Conference.

| Funding Source ID   | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405b OP Low | 405b Low Training (BIL) | \$95,000.00              | \$23,750.00  | \$0.00        |

## Planned Activity: Occupant Protection High-Visibility Enforcement

Planned activity number: M2HVE-2024-14-00-00

### Planned Activity Description

Funding is provided to state and local law enforcement agencies through the mini-grant contract agreement process for selective overtime occupant protection high visibility enforcement, including the

national and statewide Click It or Ticket High Visibility Enforcement Mobilizations. Participating agencies receive funding assistance for overtime salaries to increase enforcement.

| Funding Source ID   | Eligible Funds | Use of  | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------|----------------|---------|--------------------------|--------------|---------------|
| BIL ACT 405b OP Low | 405b (BIL)     | Low HVE | \$238,000.00             | \$59,500.00  | \$0.00        |

### Planned Activity: Occupant Protection Information System

Planned activity number: M2OP-2024-13-00-00

#### Planned Activity Description

This project will provide funding through the mini-grant process to contract with an experienced survey firm to conduct a statewide scientific and statistically valid observed seat belt and child restraint survey. This is to establish an annual baseline for measurement in changes of occupant restraint use. Funding is to support educational activities; that can increase occupant restraint use, increase public knowledge, support enforcement, and injury prevention. HSO funds will support public education and awareness with high-risk groups (especially teen and young adult males) with the use of the NSP Community Service Officers (CSOs). The CSOs identify community special events, civic organizations, state and county fairs, public and private schools K-12, and athletic venues with priority given to the 24 priority counties (page 7) to utilize multiple persuader, rollover and seat belt convincer demonstration units across the state. The high school football games “Friday Night Lights” demonstrations have proven especially successful with immediate increases of observed belt use among teens and adults.

| Funding Source ID   | Eligible Funds                | Use of | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------|-------------------------------|--------|--------------------------|--------------|---------------|
| BIL ACT 405b OP Low | 405b Information System (BIL) | Low OP | \$150,000.00             | \$37,5000.00 | \$0.00        |

### Planned Activity: Occupant Protection Overtime Enforcement

Planned activity number: OP-2024-05-00-00

#### Planned Activity Description

Funding to state and local law enforcement agencies with priority given to the 24 priority counties (page 7) through the mini-grant contract agreement process for selective overtime occupant protection high visibility enforcement, including the national and statewide Click It or Ticket Mobilizations. Participating agencies will receive funding assistance for overtime salaries to increase enforcement.

| Funding Source ID | Eligible Funds            | Use of | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------|--------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Occupant Protection (BIL) |        | \$100,000.00             | 25,000.00    | 100,000.00    |

## Planned Activity: Road Safety – Employers & Employees Education

Planned activity number: OP-2024-37-00-00

### Planned Activity Description

Nebraska Safety Council will work with employers in the targeted counties to teach them how to develop and implement a road safety program for their organization and increase employees' knowledge of traffic safety to utilize off-the-job for themselves and their family members.

| Funding Source ID | Eligible Use of Funds     | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Occupant Protection (BIL) | \$104,000.00             | \$26,000.00  | \$104,000.00  |

## Program Area: Distracted Driving

### Description of Highway Safety Problems

Distracted Driving Program Area will provide funding to reduce traffic fatalities and serious injuries due to distracted driving. This will provide funding for the U Drive U Text U Pay National Enforcement, law enforcement overtime for other distracted driver enforcement activities and other specialty distracted driving media campaigns throughout the fiscal year.

This program area provides funds to HSO for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media and social media), and local agency/organization mini-grant agreements to increase general public awareness regarding the increasing issues of distracted driving, with a focus on youth 15 to 24 years of age.

Funding is provided to state and local law enforcement agencies through the mini-grant agreement process for selective overtime enforcement to conduct special distracted driving enforcement operations targeting drivers that are driving distracted, including but not limited to texting and driving and use of electronic communication device. Participating agencies will receive funding assistance for overtime salaries.

## Planned Activity: Employer Distracted Driving Education Campaign

Planned activity number: IS-2024-38-00-00

### Planned Activity Description

The National Safety Council, Nebraska, is providing an Employer Distracted Driving Education Campaign offering education and awareness in three identified target counties to achieve decreased distracted driving of all forms including using mobile devices in the car. This work will be achieved through employers, employees and employee families/community members. The campaign will focus on employer/employee outreach to decrease distracted driving crashes due to inattention and work to increase occupant restraint use and decrease distracted driving. NSCN will provide technical support for

best practice policies to address positive driver behavior in the work force, employee families, high schools (faculty, students, and parents) and the community.

| Funding Source ID | Eligible Use of Funds     | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|---------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Occupant Protection (BIL) | \$114,500.00             | \$28,625.00  | \$114,500.00  |

## Program Area: Police Traffic Services

### Project Safety Impacts

Quality traffic law enforcement personnel training is vital to assure that identified problems associated with fatal and serious injury crashes can be detected and addressed using skilled crash investigation and data reporting followed by enforcement techniques that meet the statutory requirements for the necessary prosecution and adjudication. This program supports our annual traffic safety enforcement plan and provides funding to reduce traffic fatalities and serious injuries.

### Planned Activity: Traffic Law Enforcement

Planned activity number: PT-2024-26-00-00

#### Planned Activity Description

Funding for the Nebraska Law Enforcement Training Center to conduct highway safety related courses for all local Nebraska law enforcement agencies except Lincoln and Omaha. Courses are offered in Radar and LIDAR Certification, Standardized Field Sobriety Testing (SFST), SFST updates, In-Car Camera, Crash Investigation (Basic, Intermediate, Advanced and Technical) Advanced Roadside Impaired Driving Enforcement (ARIDE), and an IMS Map360 class. The radar recertification is now an interactive web-based training and will continue for law enforcement agencies. This project supports the statewide training for preliminary and evidentiary breath testing instruments.

| Funding Source ID | Eligible Use of Funds         | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Police Traffic Services (BIL) | \$140,000.00             | \$35,000.00  | \$0.00        |

### Planned Activity: Special Traffic Enforcement Program (STEP)

Planned activity number: PT-2024-28-00-00 and M5IS-2024-05-00-00

#### Planned Activity Description

Funding is to state and local law enforcement agencies through the STEP Grant agreement process for selective traffic overtime enforcement and to increase law enforcement participation with continuous activity throughout the year. To be eligible for STEP grant funding, law enforcement agencies must agree to make every effort to engage in Click It or Ticket, Drive Sober or Get Pulled Over and at least one of the Winter Holiday campaigns for a minimum 3 of the 4 STEP campaigns annually. Enforcement and local

agency activities will target the specific traffic safety issues as identified in their baseline information. The agency will tailor the location of STEP enforcements utilizing a data driven approach. Using data driven analysis will ensure that mobilizations target the areas in their locale where traffic safety infractions are a serious issue. Special attention shall be made to the Primary Focus as outlined in each individual campaign while increasing compliance with all Nebraska Traffic Safety laws.

| Funding Source ID  | Eligible Use of Funds         | Estimated Funding Amount | Match Amount | Local Benefit |
|--------------------|-------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402  | Police Traffic Services (BIL) | \$700,000.00             | \$175,000.00 | \$700,000.00  |
| BIL ACT NHTSA 405D | Impaired Driving              | \$600,000.00             | \$150,000.00 | \$0.00        |

### Planned Activity: Traffic Selective Overtime Enforcement

Planned activity number: PT-2024-27-00-00

#### Planned Activity Description

Funding is to state and local law enforcement agencies through the mini-grant agreement process for selective traffic overtime enforcement requiring daytime and nighttime selective overtime traffic enforcement and may include Click It or Ticket. Law enforcement agencies must identify specific locations, time of day, day of week, relating to fatal, A and B injury crashes. Preference is for the 24 priority counties (see page 7). Participating agencies receive funding assistance for overtime salaries of the participating officers.

| Funding Source ID | Eligible Use of Funds         | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Police Traffic Services (BIL) | \$50,000.00              | \$12,500.00  | \$50,000.00   |

### Planned Activity: Law Enforcement Liaison (LEL)

Planned activity number: PT-2024-42-00-00

#### Planned Activity Description

This grant provides funds for the HSO contracted LEL costs, including personal services, travel expenses, and office expenses. The LEL will work closely with contracted and non-contracted partners to promote traffic safety issues and to make them aware of training and educational opportunities that are available through the HSO supported programs. These would include (but are not limited to) Traffic Occupant Protection Strategies (TOPS), Crash Reconstruction, Drug Recognition Expert (DRE), Advanced Roadside Impairment Driving Enforcement (ARIDE) and Occupant Protection Instructor/Technician training.

| Funding Source ID | Eligible Use of Funds         | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Police Traffic Services (BIL) | \$80,000.00              | \$20,000.00  | \$0.00        |

## Program Area: Racial Profiling Data Collection

### Project Safety Impacts

The HSO will provide overall general support to improve traffic records information and develop a statewide reporting system to record traffic stop information and allow for evaluation of the data for traffic records system support. This project will also provide a mechanism for local entities to apply for mini-grants to upgrade and improve their traffic records system capabilities.

### Planned Activity: Improving Data Collection Methods and Reporting

Planned activity number: F1906CMD-2024-01-00-00

#### Planned Activity Description

This HSO internal support grant will provide funding to law enforcement agencies, including the rural communities for purchasing equipment to improve traffic stop data.

| Funding Source ID                      | Eligible Use of Funds                | Estimated Funding Amount | Match Amount | Local Benefit |
|--|--------------------------------------|--------------------------|--------------|---------------|
| BIL ACT 1906 Prohibit Racial Profiling | 1906 Collecting and Maintaining Data | \$2,648,640.00           | \$662,160.00 | \$0.00        |

### Planned Activity: Review and Analysis of Collected Data

Planned activity number: F1906ER-2024-02-00-00

#### Planned Activity Description

Funding to provide increased support to the Nebraska Crime Commission for the review and analysis of annual traffic stop data with special emphasis on federal highway safety funded enforcement operations.

| Funding Source ID                      | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|--|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 1906 Prohibit Racial Profiling | 1906 Evaluating Results | \$60,000.00              | \$15,000.00  | \$0.00        |

## Program Area: Speed Management

### Project Safety Impacts

HSO project management team will initiate, plan, execute, control and evaluate project activities to reduce the incidence of traffic-related fatal, A and B injuries across the state and in the HSO Priority Counties (see page 7).

### Planned Activity: Speed Selective Overtime Enforcement

Planned activity number: SE-2024-33-00-00

### Planned Activity Description

Funding is to state and local law enforcement agencies through the mini-grant agreement process for selective speed overtime enforcement requiring daytime and nighttime enforcement. Preference is for the priority counties (see page 7). Law enforcement agencies must identify specific locations, time of day, day of week, etc. relating to speed-related fatal, A and B injury crashes. Participating agencies receive funding assistance for overtime salaries. Agencies may include enforcement equipment to enhance their ability to collect speeding offender evidence in the enforcement of the posted speed limits at high crash locations. Completion of training to use the equipment in special enforcement operations is required. High speed-related crash counties are the first priority.

| Funding Source ID | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Speed Enforcement (BIL) | \$180,000.00             | \$45,000.00  | \$180,000.00  |

## Program Area: Traffic Records

Federal funds are used to adopt and implement an effective highway safety data and traffic records program. The Traffic Safety Information System (TSIS) encompasses the hardware, software, personnel, and procedures to capture, store, transmit, analyze, and interpret highway safety data.

Funding eligibility requests that a state must have an established Traffic Records Coordinating Committee (TRCC). A traffic records assessment was completed in May 2021. The assessment is used as a guide for 405c project priorities both short and long term.

## 405(c) State traffic safety information system improvements grant

Traffic records coordinating committee (TRCC)

Meeting dates of the TRCC during the 12 months immediately preceding the application due date:

- July 21, 2022
- October 20, 2022
- February 1, 2023
- April 20, 2023

Name and title of the State's Traffic Records Coordinator:

Name of State's Traffic Records Coordinator:

Ashley Pick

Title of State's Traffic Records Coordinator:

Federal Aid Administrator II

### Planned Activity: Traffic Records Coordination / Training

Planned activity number:

M3DA-2024-16-00-00

Planned Activity Description



Grant funding to the HSO for Federal Aid Administrator’s staff time, travel, materials, and Traffic Records Coordinating Committee (TRCC) meetings/activities expenses. This also allows the HSO to use the mini-grant agreement process to support TRCC members and personnel to attend traffic records meetings and workshops that will aide in the continued Nebraska traffic records system development and implementation.

| Funding Source ID         | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$43,600.00              | \$10,900.00  | \$0.00        |

### Planned Activity: E-Citations and Traffic Records Improvement

Planned activity number: M3DA-2024-01-00-00

#### Planned Activity Description

Grant funding to the Nebraska Crime Commission to work with other state agencies (i.e., NDOT, NSP and DMV) that deal directly with traffic records. This project is to design an efficient collection and transmission of traffic record data. The goal is to improve the collection, access, and to integrate data (Administrative License Revocation forms, crash report data, citations. etc.) electronically throughout the criminal justice system to law enforcement agencies, other users and consumers who use the data. Data system improvements planned by the Crime Commission are to expand the use of the e-Citations to other new law enforcement agencies, to implement changes in the Prosecutor Case Management System, and for County Attorneys to download and print citation images from NCJIS, which will eliminate the need for law enforcement manual citation process.

| Funding Source ID         | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$346,400.00             | \$86,600.00  | \$0.00        |

### Planned Activity: Nebraska Crash Outcome Data Evaluation System

Planned activity number: M3DA-2024-14-00-00

#### Planned Activity Description

Grant funding to the Nebraska Department of Health & Human Services (DHHS) to create a CODES database linking four separate databases: crash, EMS, Hospital Discharge, and death certificate data. CODES, or Crash Outcome Data Evaluation System, is a collaborative approach to obtain medical and financial outcome information related to motor vehicle crashes for highway safety and injury control decision making. The linking of crash data to medical information creates a better picture of motor vehicle crash outcomes and projected costs of a crash.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
|-------------------|-----------------------|--------------------------|--------------|---------------|

|                           |                         |              |             |        |
|---------------------------|-------------------------|--------------|-------------|--------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$175,000.00 | \$43,750.00 | \$0.00 |
|---------------------------|-------------------------|--------------|-------------|--------|

### Planned Activity: Nebraska EMS/Trauma System Data Quality Assessment and Improvement

Planned activity number: M3DA-2024-15-00-00

#### Planned Activity Description

Grant funding to the Nebraska Department of Health and Human Services (DHHS) for a reliable Emergency Medical Services (EMS) and Trauma Data link to the Crash Outcome Data Evaluation System (CODES) database. Currently, Nebraska EMS data comes from four major systems: Nebraska Ambulance and Rescue Service Information Systems (NARSIS) [paper form], eNARSIS [electronic form], the Lincoln Fire and Rescue database, and the Omaha Fire and Rescue database. The target is to encourage EMS responders to transmit the EMS data electronically and to assess and improve the quality of the Nebraska EMS and Trauma data.

| Funding Source ID         | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$236,250.00             | \$59,062.50  | \$0.00        |

### Planned Activity: Nebraska E-code Data Quality Assessment and Improvement

Planned activity number: M3DA-2024-17-00-00

#### Planned Activity Description

Grant funding to the Nebraska Department of Health and Human Services (DHHS) for a reliable Injury Related Hospital Discharge (E-Code) link to the Crash Outcome Data Evaluation System (CODES) database. As one of two minimum data sets that the CDC recommends for injury surveillance, E-code data is a major information source public health uses to study injuries. The targets of this project are to 1) assess the data quality of Nebraska EMS data and provide feedback to the Nebraska EMS program to improve data quality, and 2) assess the level of hospital compliance with the Nebraska E-code law and improve the quality of ICD-10-CM external cause of injury data to reach a reporting rate of at least 95%.

| Funding Source ID         | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$57,000.00              | \$14,250.00  | \$0.00        |

## Planned Activity: Nebraska EMS Data Quality Assessment and Improvement

Planned activity number: M3DA-2024-18-00-00

### Planned Activity Description

Grant funding to the Nebraska Department of Health and Human Services (DHHS) for a reliable Injury Emergency Medical Services (EMS) link to the Crash Outcome Data Evaluation System (CODES) database. As one of two minimum data sets that the CDC recommends for injury surveillance, EMS data is a major information source public health uses to study injuries. The targets of this project are to 1) assess the data quality of Nebraska EMS data and provide feedback to the Nebraska EMS program to improve data quality, and 2) assess the level of hospital compliance with the NEMSIS data and improve the quality of data to reach an accurate reporting rate of at least 95%.

| Funding Source ID         | Eligible Use of Funds   | Estimated Funding Amount | Match Amount | Local Benefit |
|---------------------------|-------------------------|--------------------------|--------------|---------------|
| BIL ACT 405c Data Program | 405c Data Program (BIL) | \$57,000.00              | \$14,250.00  | \$0.00        |

## Planned Activity: Traffic Records

Planned activity number: TR-2024-30-00-00

### Planned Activity Description

This HSO internal support grant project will assist the HSO and other state and local agencies to be able to upgrade and improve accessibility to Traffic Record files. This support project will also assist in the linkage and automation of other critical databases, such as the Crash Records File, to provide improved and more accurate information for goal setting and problem statements to assist in the reduction of motor vehicle fatalities and injuries. Upgrading the traffic records system would ultimately resolve some of the inherent shortcomings with the current system: inaccessibility of certain files, duplicate sets of data, inaccuracy of some of the data elements, delays in data input, and outdated technology. It also provides the HSO with the mini-grant agreement process to be able to assist local agencies in upgrading and improving their traffic records' capabilities.

| Funding Source ID | Eligible Use of Funds | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|-----------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Traffic Records (BIL) | \$215,000.00             | 53,750.00    | \$107,500.00  |

## Planned Activity: Nebraska State Patrol - TRACS

Planned activity number: TR-2024-31-00-00

### Planned Activity Description

Grant funds to the Nebraska State Patrol to support the continued development of the TraCS RMS and eCrash/eCitation reporting software. The funding is for salary and benefits associated with the IT Business Analyst position. The target of this project is to increase the number of Nebraska law enforcement agencies utilizing TraCS for electronic citation and crash forms.

| Funding Source ID | Eligible Funds | Use of  | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------|----------------|---------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 402 | Traffic (BIL)  | Records | \$78,720.00              | \$19,567.50  | \$0.00        |

## Program Area: Motorcycle Safety

Grant provides funding for HSO for motorcycle training assistance using the mini-grant agreement process to state agencies and local entities to support/enhance motorcycle rider/instructor training.

### Motorcycle Safety Education

The Nebraska Department of Motor Vehicles (DMV) has adopted as its basic motorcycle education course, the Motorcycle Safety Foundation beginning rider course entitled “MSF: Basic Rider Course” (BRC) with updates. The BRC is based on years of scientific research and field-testing since 1974. This course provides for a minimum of 18 hours of motorcycle instruction with at least 3 hours of computer-based training, 5 hours of classroom instruction, and at least 10 hours of actual range time riding motorcycles. The course integrates the classroom instruction and range riding such that concepts learned in the classroom instruction are applied to and practiced on the range. The basic course includes the following topics:

- Key behavioral and cognitive aspects associated with safely operating a motorcycle.
- Facilitated discussions on topics such as perception, peripheral vision, visual acuity, reaction time, the effects of aging, crash avoidance tactics, common traffic scenarios, curve strategies, distracted riding, and effects of impaired riding (alcohol and/or drugs).
- Location and operation of the controls and pre-ride procedures.
- Balance and control of the motorcycle at varied speeds.
- Riding skills and evasive maneuvers (accelerating, braking, cornering, swerving, and crossing an obstacle).
- Use and wear of proper riding gear.

Successful completion of any of the courses listed below will allow the graduate to have the DMV examiner waive both the written and drive test when application is made to obtain a license to operate a motorcycle. Course graduates may also be eligible for lower insurance rates. Enrollment is limited and courses often fill quickly, so register early. To obtain more information or to register, contact one of the DMV approved beginning/experienced rider course providers from the Nebraska Motorcycle Safety Education Sponsor list.

The NDOT-Highway Safety Office (HSO) partners with the DMV and provides funding support for training motorcycle safety instructors and for annual instructor training updates. In addition, the HSO provides support for the cost of training and updates of designated Nebraska instructor trainers.

The DMV is statutorily required to conduct compliance audits of the courses provided, the course sponsors, the range facilities, and the actions of individual instructors for compliance with the state Motorcycle Safety Education Act rules and regulations established by DMV.

The HSO provides DMV with grant funding assistance so that they are able to increase the number and frequency of such compliance audits to assure the quality and consistency of the motorcycle safety instruction that is offered. The HSO and DMV jointly participate as Nebraska’s membership on the State Motorcycle Safety Administrator’s Association in order to remain informed regarding rider training’s best practices and emerging issues.

### Nebraska Motorcycle Rider Training

Motorcycle Rider Training is carried out from April – October, in nine target locations that include priority counties (see page 7). Those counties that provide courses include Adams, Buffalo, Dakota, Douglas, Lancaster, Lincoln, Madison, and Sarpy. In FY2024, it is anticipated that there will be approximately 200 courses and 1,400 applicants will pass the “Motorcycle Rider Safety Foundation Course” (BRC).

| Funding Source ID                      | Eligible Use of Funds            | Estimated Funding Amount | Match Amount | Local Benefit |
|--|----------------------------------|--------------------------|--------------|---------------|
| BIL ACT NHTSA 405f Motorcycle Programs | 405f Motorcyclist Training (BIL) | \$25,000.00              | \$6,250.00   | \$0.00        |

The July 2023-July 2024 Motorcycle Safety Course schedule is listed below.

|   |          |         |           |         |         |           |         |         |         |
|---|----------|---------|-----------|---------|---------|-----------|---------|---------|---------|
| Adams County - Central Community College - Hastings                       |          |         |           |         |         |           |         |         |         |
| 2024  | 6/5-8    | 7/23-24 | 8/6-7     | 8/20-21 | 9/17-18 | 10/1-2    |         |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Buffalo County - Nebraska Safety Center- University of Nebraska - Kearney |          |         |           |         |         |           |         |         |         |
| 2024  | 7/9-10   | 7/16-17 | 7/30-31   | 8/13-14 | 8/24-25 | 9/10-11   | 9/24-25 | 10/8-9  |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Dakota County - Western Iowa Motorcycle Training , LLC                    |          |         |           |         |         |           |         |         |         |
| 2024  | 7/17-20  | 1/23-24 | 8/9-10    | 8/20-21 | 9/17-18 | 10/1-2    | 10/6-7  |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Douglas County – Dillion Brothers Harley-Davidson - Omaha                 |          |         |           |         |         |           |         |         |         |
| 2022  | 7/12-14  | 7/19-24 | 7/26-31   | 8/2-4   | 8/2-7   | 8/9-14    | 8/16-21 | 8/23-25 | 8/23-28 |
|   | 9/6-8    | 9/6-11  | 9/13-18   | 9/20-22 | 9/20-25 | 9/27-10/2 |         |         |         |
| 2024  |          |         |           |         |         |           |         |         |         |
| Lancaster County – Nebraska Safety Council - Lincoln                      |          |         |           |         |         |           |         |         |         |
| 2022  | 7/8-10   | 7/15/17 | 7/22-24   | 7/29-31 | 8/5-7   | 8/12-14   | 8/19-21 | 8/26-28 | 9/9-11  |
|   | 9/16-18  | 9/23-25 | 9/30-10/2 | 10/7-9  |         |           |         |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Lancaster County – Southeast Community College - Lincoln                  |          |         |           |         |         |           |         |         |         |
| 2022 Lin  | 7/8-10   | 7/15-17 | 8/5-7     | 8/12-14 | 8/26-28 | 9/9-11    | 9/23-25 | 10/7-9  |         |
| 2022 Mil  | 7/22-24  | 8/19-21 | 9/16-18   |         |         |           |         |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Lancaster County – Frontier Harley-Davidson - Lincoln                     |          |         |           |         |         |           |         |         |         |
| 2022  | 7/5-10   | 7/19/24 | 7/26-28   | 7/26-31 | 8/2-4   | 8/9-11    | 8/9-14  | 8/23-25 | 8/23-28 |
|   | 8/30-9/1 | 9/6-8   | 9/6-11    |         |         |           |         |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Lincoln County – Mid Plains Community College - North Platte              |          |         |           |         |         |           |         |         |         |
| 2022  | 7/9-10   | 7/16-17 | 4/30-5/1  | 5/7-8   | 5/14-15 | 5/21-22   | 6/4-5   | 6/18-19 | 6/25-26 |
|   | 7/9-10   | 7/16-17 | 7/23-24   | 8/6-7   | 8/20-21 | 9/17-18   | 10/1-2  |         |         |
| 2024  | Pending  |         |           |         |         |           |         |         |         |
| Madison County – Northeast Community College - Norfolk                    |          |         |           |         |         |           |         |         |         |

|  |          |          |          |          |         |          |         |         |         |
|--|----------|----------|----------|----------|---------|----------|---------|---------|---------|
| 2022   | 7/9-10   | 7/16-17  | 7/23-24  | 8/6-7    | 8/20-21 | 9/17-18  | 10/1-2  |         |         |
| 2024   | Pending  |          |          |          |         |          |         |         |         |
| Sarpy County - Motorcycle Safety Program Sarpy County Law Enforcement – Papillion/Bellevue |          |          |          |          |         |          |         |         |         |
| 2022   | 7/8-10   | 7/9-10   | 7/15-17  | 7/22-24  | 7/29-31 | 8/5-7    | 8/12-14 | 8/19-21 | 8/26-28 |
|  | 9/9-11   | 9/10-11  | 9/16-18  | 9/17-18  | 9/17-18 | 9/23-25  | 9/24-25 | 10/7-9  | 10/8-9  |
|  | 10/14-16 | 10/15-16 | 10/28-30 | 10/29-30 | 11/5-6  | 11/12-13 |         |         |         |
| 2024   | Pending  |          |          |          |         |          |         |         |         |

## 405(f) Motorcyclist Safety Grant

To qualify for a Motorcyclist Safety Grant in a fiscal year, a State shall submit as part of its HSP documentation demonstrating compliance with at least two of the following criteria:

Motorcycle rider training course: ..... Yes

Motorcyclist awareness program: ..... Yes

Name and organization of the head of the designated State authority over motorcyclist safety issues:

State authority agency: ..... Nebraska Department of Motor Vehicles

State authority name/title: ..... Rhonda Lahm, Director

Introductory rider curricula that have been approved by the designated State authority and adopted by the State:

Approved curricula: The Nebraska Department of Motor Vehicles (DMV) has adopted as its basic motorcycle education course the Motorcycle Safety Foundation beginning rider course entitled “MSF: Basic Rider Course” (BRC). This course provides a minimum of 14 hours of motorcycle instruction with at least four (4) hours of classroom instruction and at least 10 hours of actual range time riding motorcycles. The course integrates the classroom instruction and the range driving such that following classroom instruction, the concepts are applied to and practiced on the range. The basic course includes the following topics:

- Location of the controls and pre-ride procedures.
- Balance and control of the motorcycle.
- Riding skills and evasive maneuvers.
- Safety equipment and procedures.
- Effects of alcohol and drugs while operating a motorcycle.
- (Link for course details: [Motorcycle Safety Foundation](#))

Successful completion of the approved DMV Basic Rider Course will allow the graduate to have the DMV examiner waive both the written and drive test when application is made to obtain a license to operate a motorcycle. Course graduates may also be eligible for lower insurance rates. CERTIFICATION: The head of the designated State authority over motorcyclist safety issues has approved and the State has adopted the selected introductory rider curricula.

Counties or political subdivisions in the State where motorcycle rider training courses will be conducted during the fiscal year of the grant and the number of registered motorcycles in each such county or political subdivision according to official State motor vehicle records, provided the State must offer at

least one motorcycle rider training course in counties or political subdivisions that collectively account for a majority of the State's registered motorcycles.

| County or Political Subdivision | Number of registered motorcycles | Additional Counties in Proximity |           |
|---------------------------------|----------------------------------|----------------------------------|-----------|
| Adams                           | 1,024                            | Hall                             | 1,628     |
| Buffalo                         | 1,538                            | Dawson                           | 637       |
| Dakota                          | 500                              |                                  |           |
| Douglas                         | 9,298                            | Dodge & Washington               | 2,199     |
| Lancaster                       | 6,254                            | Gage & Seward                    | 1,283     |
| Lincoln                         | 1,316                            |                                  |           |
| Madison                         | 1,255                            | Platte                           | 882       |
| Sarpy                           | 4,440                            | Saunders                         | 881       |
| State Total                     | 51,173                           |                                  | Total 66% |

Source: Nebraska Department of Motor Vehicles – 2022

The eight counties where training is conducted in Nebraska represent over 50% of the registered motorcycles as shown in the above chart, but those trainings are in close proximity to additional counties where many attendees live.

## Motorcyclist awareness program

Name and organization of the head of the designated State authority over motorcyclist safety issues.

State authority agency: .....NDOT Highway Safety Office

State authority name/title: .....William J. Kovarik/Administrator

CERTIFICATION: The State's motorcyclist awareness program was developed by or in coordination with the designated State authority having jurisdiction over motorcyclist safety issues.

Counties or political subdivisions within the State with the highest number of motorcycle crashes (MCC) involving a motorcycle and another motor vehicle.

Total # of MCC injury crashes in Nebraska involving another motor vehicle in 2020: 204

|              |    |
|--------------|----|
| DOUGLAS      | 73 |
| LANCASTER    | 46 |
| SARPY        | 14 |
| HALL         | 8  |
| DODGE        | 6  |
| BUFFALO      | 5  |
| LINCOLN      | 5  |
| SCOTTS BLUFF | 4  |
| HAMILTON     | 3  |
| KEITH        | 3  |
| SEWARD       | 3  |
| ADAMS        | 2  |
| BOX BUTTE    | 2  |
| BUTLER       | 2  |
| CASS         | 2  |
| DAWSON       | 2  |
| MADISON      | 2  |
| OTOE         | 2  |
| RED WILLOW   | 2  |
| WASHINGTON   | 2  |

Total # of MCC crashes involving another motor vehicle in 2019: 224

| County or Political Subdivision | # Of MCC involving another MV |
|---------------------------------|-------------------------------|
| DOUGLAS                         | 70                            |
| LANCASTER                       | 63                            |
| SARPY                           | 13                            |
| DODGE                           | 10                            |
| SCOTTS BLUFF                    | 8                             |
| HALL                            | 5                             |
| LINCOLN                         | 5                             |
| GAGE                            | 4                             |
| ADAMS                           | 3                             |
| CASS                            | 3                             |
| MADISON                         | 3                             |
| BUFFALO                         | 2                             |
| DAWES                           | 2                             |
| DAWSON                          | 2                             |
| RED WILLOW                      | 2                             |
| SAUNDERS                        | 2                             |
| SEWARD                          | 2                             |

### Planned Activity: Motorcycle Public Information and Education

Planned activity number: M9MA-2024-01-00-00

#### Planned Activity Description

The HSO will use a variety of mediums (print, digital, broadcast and social) to raise awareness, inform the motoring public and support national campaigns: Motorcycle Awareness Month in May, “Share the Road” and “Ride for life” campaigns in target counties and across the state. The HSO will work with the Impaired Driving Task Force and the Drive Smart Nebraska members to provide mini-grant funding to target counties to increase public education and awareness around helmet use and motorcycle safety on the roads. Our member partners (safety councils, local health departments, law enforcement, DHHS, Injury Prevention, and the Brain Injury Alliance of NE) will support messaging and provide additional education through newsletters, electronic mailings and social media. The bulk of the campaign initiatives will be conducted during the heaviest riding season (March – November).

| Funding Source ID                   | Eligible Use of Funds             | Estimated Funding Amount | Match Amount | Local Benefit |
|-------------------------------------|-----------------------------------|--------------------------|--------------|---------------|
| BIL ACT 405f<br>Motorcycle Programs | 405f Motorcyclist Awareness (BIL) | \$52,000.00              | \$13,000.00  | \$0.00        |